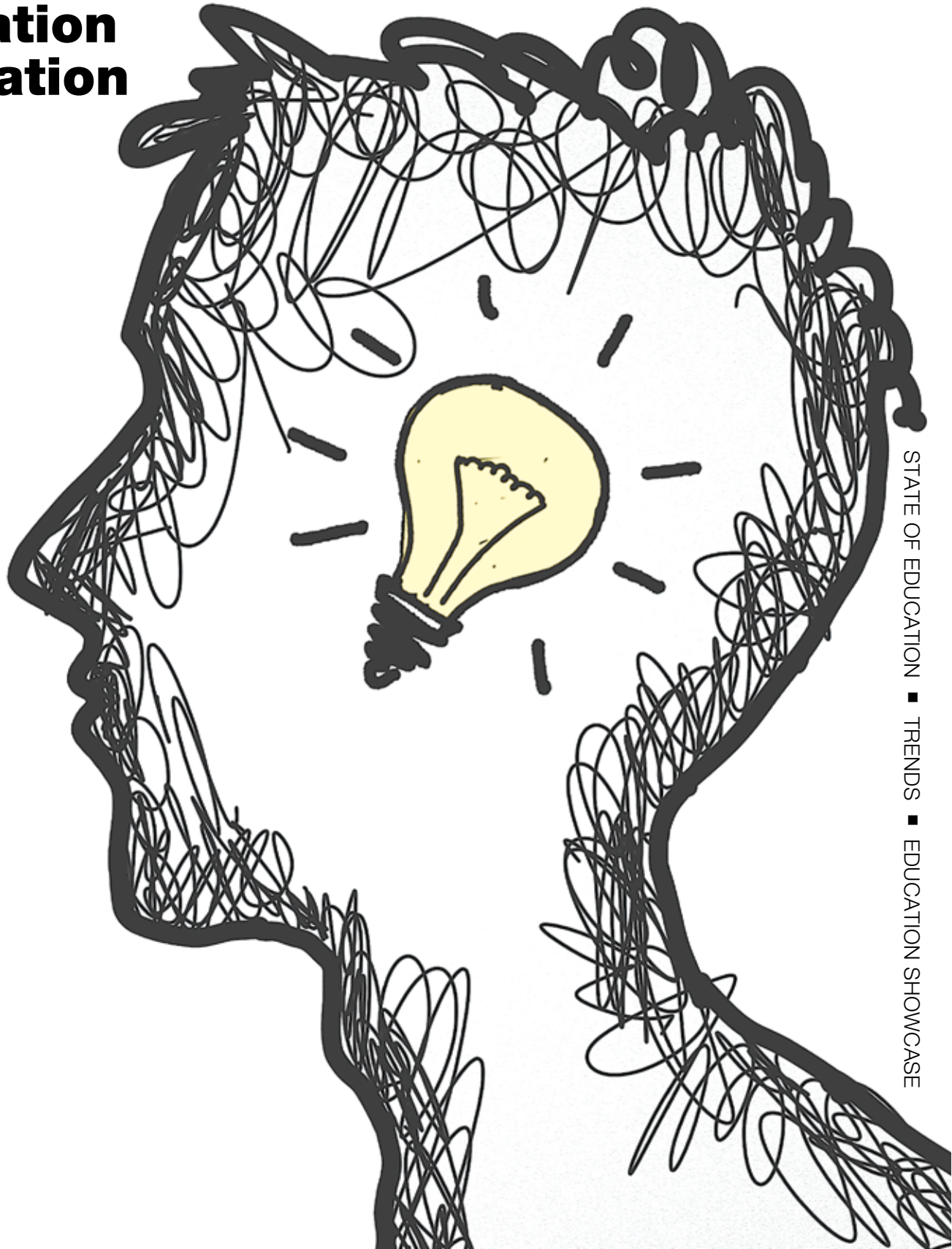


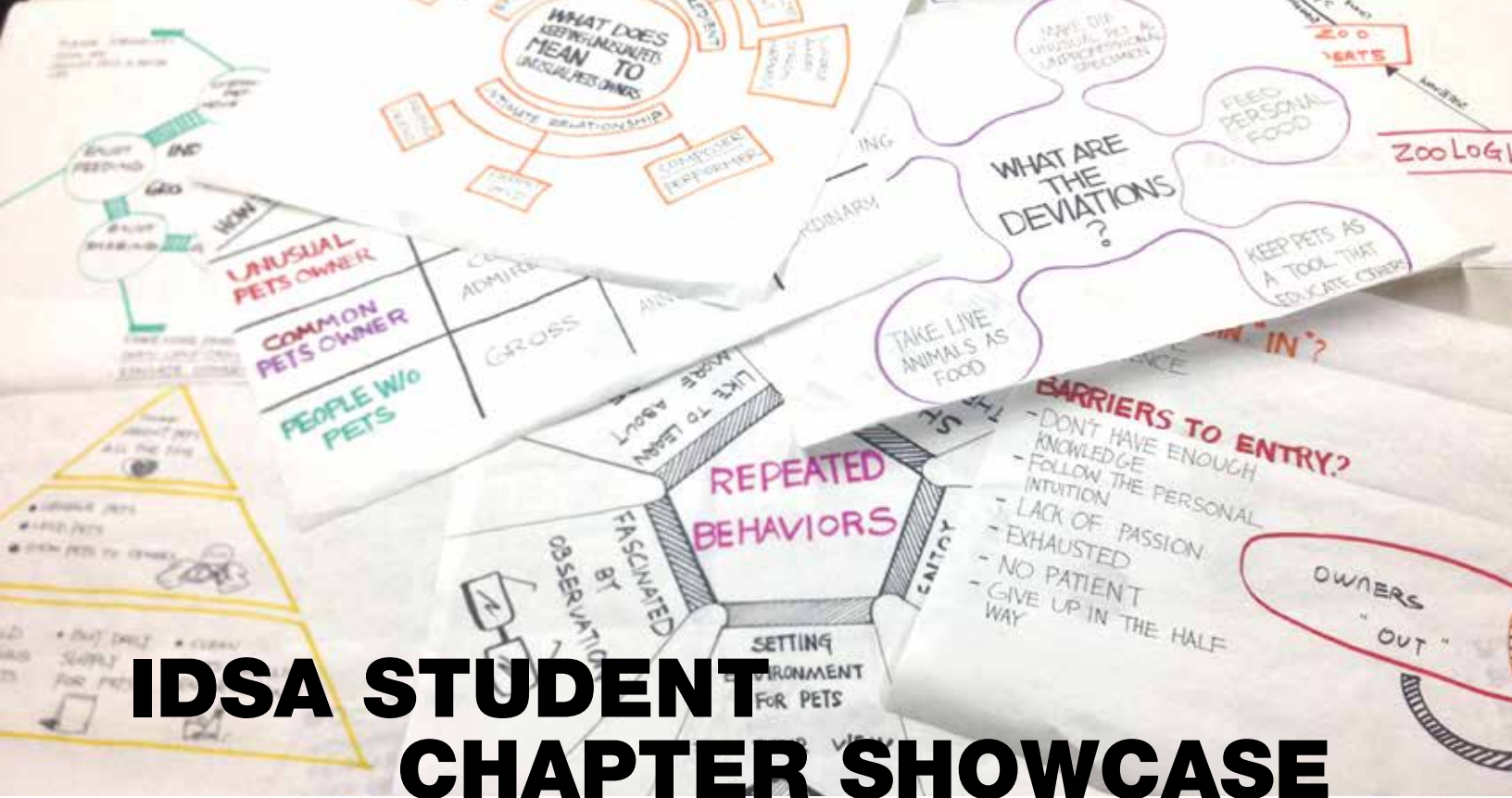
QUARTERLY OF THE INDUSTRIAL DESIGNERS SOCIETY OF AMERICA **WINTER 2014**

INNOVATION

**Education
Evaluation**



STATE OF EDUCATION ■ TRENDS ■ EDUCATION SHOWCASE



IDSA STUDENT CHAPTER SHOWCASE

IDSA Student Chapters participating:

Academy of Art University
 Appalachian State University
 Arizona State University
 Art Institute of Colorado
 Brigham Young University
 California State University,
 Long Beach
 Carleton University
 Carnegie Mellon University
 Cleveland Institute of Art

Cranbrook Academy
 Drexel University
 NC State
 Pratt Institute
 Purdue University
 Rochester Institute of Technology
 San José State University
 SCAD
 Shintaro Akatsu School of Design
 Southern Illinois University

Syracuse University
 University of Cincinnati
 University of Houston
 University of Louisiana at Lafayette
 University of Michigan
 University of Oregon
 University of Pennsylvania
 University of Utah
 Walla Walla University

This special section in INNOVATION is sponsored by the College for Creative Studies.

Master of Fine Arts (MFA) programs at the College for Creative Studies build on CCS' legacy of art and design education excellence and address the demands of a globally competitive environment. We focus on fostering critical thinking in a design context while keeping contemporary business reality in mind. CCS offers four MFA programs—Color & Materials Design, Integrated Design, Interaction Design and Transportation Design. The Integrated Design program synthesizes multiple disciplines, using an effective combination of design strategy, business acumen and creative execution to prepare students for professional practice. We emphasize a holistic yet cohesive problem-based and industry-relevant curriculum with the related disciplines contributing to the solution. In the Color & Materials Design program, the first program of its kind in the United States, students build an advanced knowledge of color, new materials, finishes and processes to develop a practitioner's expertise in their application to various design solutions. The Interaction Design program is grounded in the human context of design—the study of how people use, need and respond to technology in their daily lives. Through a rigorous curriculum emphasizing user-based research and an entrepreneurial outlook, students develop the aesthetic and technical skills relevant to a rapidly evolving and growing field. The Transportation Design program develops designers who are not just stylists but innovators with an eye toward the future. Students are immersed in the most pressing issues of mobility and technology affecting the global transportation design industry today.





Product Design | Transportation Design | Furniture Design | Toy Design | MFA: Thesis Specific



Ranked 4th Best Industrial Design Program in Europe and the Americas for 2013 and 2014 by Red Dot Institute.



www.academyart.edu

1.800.544.2787

Student work from top left clockwise: Hyunmook Kang, Yi Ling Hsieh, Brittany Harris, Sean Miller, and Jack Liu.
All brands are used independent of their respective companies and are intended for educational purposes only.



APPALACHIAN STATE UNIVERSITY

Industrial Design at Appalachian State is methodologically focused on creative problem solving and contextual research. Students are challenged to create significant innovation within their area of interest by first studying; the situation, the user, the history, the market, the sustainability, and related issues, in order to form a comprehensive understanding before they start to create solutions.

The Industrial Design program has evolved and grown immensely at Appalachian State University over the past eight years by delivering great designers to industry. Alumni have gone on to work at world renowned design firms, corporations, and independent business ventures.

Our curriculum is extremely "hands-on" where students create physical models of the products they design. In addition to intensive studios, students take courses in design foundations, 2D and 3D CAD, and materials and processes, ensuring they are prepared to be productive members of industry teams.

Visit

Industrialdesign.appstate.edu

Student work clockwise from upper right:
Vincent Falcone: Koroyd Bike Helmet;
Jeff Downs: Card Reader Tablet Case;
Nick Dunn, Alejandra Lazarini, Nathan McCracken, Abby Smith: Service Cart;
Jon Long: Rucksack;
Ray Zavesky, Rena Juang, Jeff Downs: Automatic Trash Receptical;
Abby Smith: Lunch Bag



INDUSTRIAL DESIGN
APPALACHIAN STATE UNIVERSITY¹

Ready to shine?

Industrial Design at **A**rizona State University

design.asu.edu



Students:

Aleksandr Kuznetsov
Lora Dimitrova
Nick Allhouse



Contact:

Dosun Shin
Industrial Design Coordinator
Dosun.shin@asu.edu

ASU Herberger Institute for Design and the Arts
The Design School
PO Box 871605
Tempe, AZ 85287-1605

Programs:

BSD Bachelor of Science in Design
120 credit hour First Professional degree

MSD Master of Science in Design
36 credit hour Design Research degree

MI Master of Industrial Design
60 credit hour Terminal Professional degree

PhD Doctor of Philosophy in Design, Environment and the Arts
54 credit hour Post-Master's Terminal Research degree



PROBLEM



SOLUTION



Luke Apke

Graduated December 2012

Electronic Tablet Case
2012 IDSA Merit Award Winner
of The Art Institute of Colorado

pekOe
HONEY



Yotam Monjack

Current Student

Package Design
Externship Summer 2014

Derek Dozbaba

Current Student

Tea Vessel

Product Design Summer 2014



Design & Technical Graphics
Bachelor of Arts

AI The Art Institute
of Colorado®

CREATIVITY TM FOR LIFE

1200 Lincoln Street
Denver, CO 80203

© 2014 The Art Institutes
International LLC.

Contact: Chris Chen Mahoney
ychenmahoney@aii.edu

303.824.4975



BRIGHAM YOUNG UNIVERSITY
ID.BYU.EDU



Students work represented: Emron Henry, Bryce Hansen, Brett Mellor, Ben Avery, Aeron Puglisi, Dan Shirley, Bryce Tweede, Dick Motzkus, Spencer Reynolds, Levi Price, Steve Puertas, Carrie Mills





MAKING

SPONSORED PROJECTS



**CSULB
INDUSTRIAL
DESIGN
WE
MAKE
THINGS**



ENTREPRENEURSHIP



JOIN US AT THE BEACH:
www.csulb.edu/depts/design

METHODOLOGY



INTERDISCIPLINARY COLLABORATION



PRESENTATION



Research technology innovation sustainability
interdisciplinary creativity culture collaboration
extreme environments human-oriented management industrial design



 **Carleton**
UNIVERSITY
Canada's Capital University

id.carleton.ca





DESIGN FOR INTERACTIONS

Carnegie Mellon Design

Our Bachelor of Design (BDes) degree offers three areas of design specialization: products (industrial design), communication (graphic design) and the design of physical and digital environments. The curriculum emphasizes the importance of designing for the interactions between people, the built world and the natural world.

Students learn to design products and their interactions within the context of human needs and develop a deep understand-

ing of the ways in which products shape behavior. We acknowledge that no product exists in isolation—it is always part of a larger system comprised of people, communications and environments. Students learn systems thinking and engage in an iterative, multi-disciplinary and collaborative design process that involves research, observation, modeling/prototyping and rigorous evaluation.

For more information, please visit us at:
www.design.cmu.edu

Sweep Table: Luke Martin
Ocelot Resistance Trainer: Chris Henley / Morgan Fritz / Rachel Clavarella
Kinetix Footwear: Dillon Patrick
Touchless Radio: Josh Newby
Turbine Lamp: Michael Levy

Range Rover Brand Headphones: Adriana Garcia
General Motors IxD: Jim Toggweiler
FACET Social Network Ecology: Franklin Gaw / Jackson Chu
Contractile Jacket: Gabrielle Williams / Carol Kotermanski / Julia Swearer
Interactive Radio: Ethan Frier

Cleveland Institute of Art

Creativity Matters

Cole Mishler '13
Product Design



Calvin Tabor '12
Appliance Design



Konnor Bartels '16
Footwear Design



Brian Peterson '09
Transportation Design

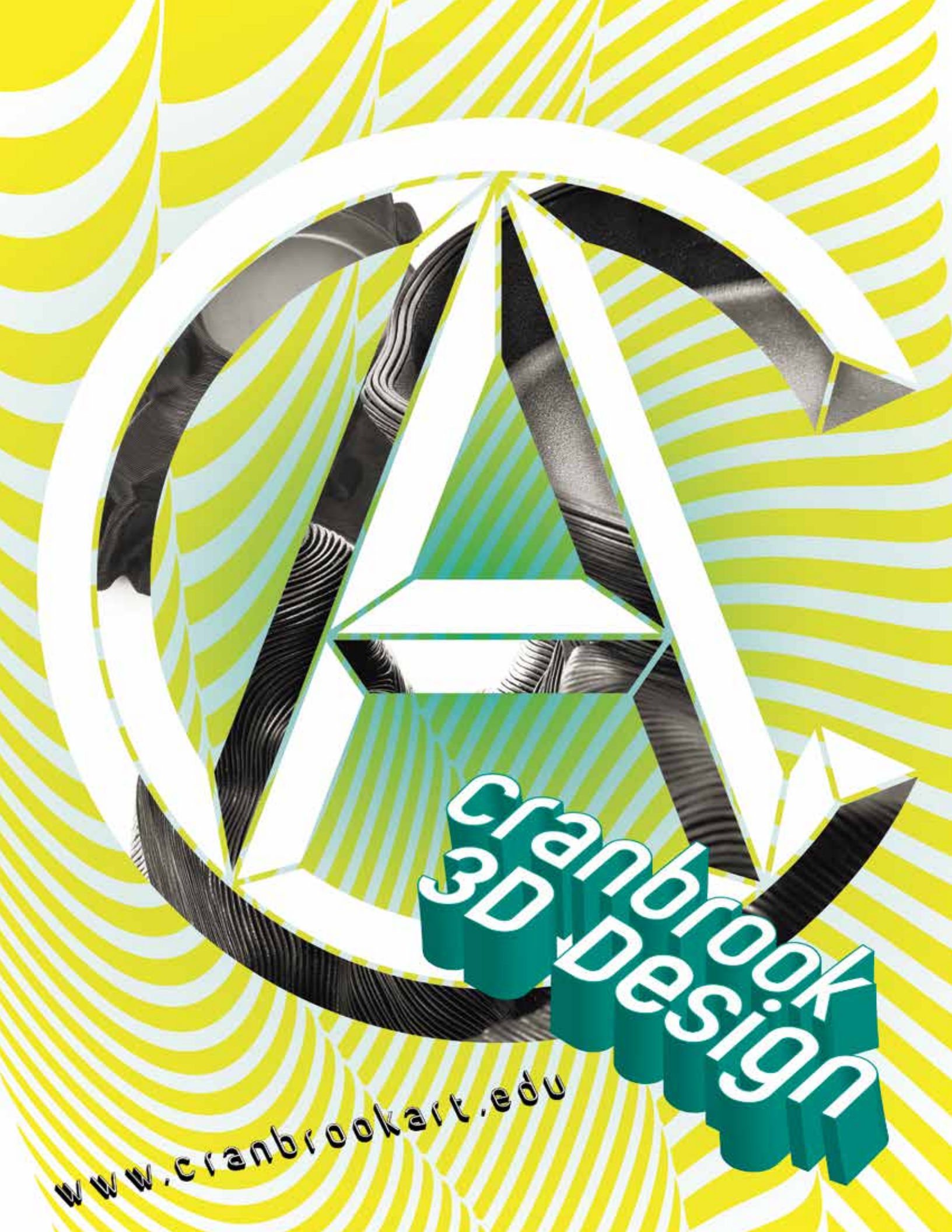


Vincent Marazita '14
Toy Design



Wendy Birchfield '11
Furniture Design

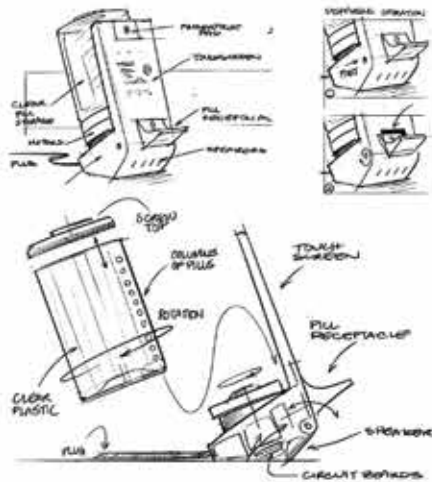
With a curriculum focused on research, conceptualization, and refinement; a strong tradition of sponsored class projects; and connections to productive internships; Cleveland Institute of Art's Industrial Design major educates designers who go on to excel in the fields of their dreams. cia.edu



**Cranbrook
3D
Design**

www.cranbrookart.edu

THINKER MAKERS



As Drexel Product Design Students, we are constantly challenged by our professors and peers to take on a wide variety of fulfilling classes, projects and job opportunities. We are continually creating: always searching for new ways to design, produce or implement meaningful products. We spend long nights in the studio (thank you, coffee -- it's six a.m. already?!), we push ourselves to take demanding classes outside of our major (materials science, we're looking at you) and we have formed an amazing community of problem solvers, in which we all support and encourage each other to find our own passions within the world of design. We are united by our Program Director Michael Glaser's guiding philosophy, our eagerness to learn, and the lack of sleep we all experience to ensure our work is done at the exceptionally high standard to which we hold ourselves. As challenging as the work may be, we are proud to have been able to spend four years as members of this group of ambitious thinker-makers.

Empathetic. Authentic. One ridiculous work ethic.



DREXEL UNIVERSITY
Westphal
College of Media Arts & Design
Product Design | drexel.edu/westphal

Student work, by row: 1) Arvid Roach, Tony Ferro/Danielle Chen, 2) Prod 215, Candace Kuen/Jemima Frost, West 465, 3) Maisie Lu, Prod 465
For more program information please contact David Miller at ddm22@drexel.edu or visit www.drexel.edu/westphal/undergraduate/PROD



1 Sean Jalleh

Air ambulance interior system—in-depth ethnographic study, comprehensive systems-approach to creative problem-finding and problem-solving. 2014 Red Dot Award winner.

2 Brian Franson

Exogen bone stimulator, an ergonomic and portable diagnostic system and ultrasound that helps the body heal broken bones—a sponsored studio project with Bioventus.

3 Danielle Souder

Sound dampening systems, modularized, decorative, and effective. A studio project supported by Eastman Chemical. Other studio sponsors include IBM, TTI, BD Medical, JLG, HanesBrands, Lowe's, and Thermador.

4 Ethan Evans

Thermador residential oven system, user-centered, insight-driven, and experience-focused design process. The process included research, development, prototyping, and user-testing.

Pratt Institute offers undergraduate and graduate degree programs in industrial design that promote creative problem solving and critical thinking. The department's mission is to teach aesthetic value and form development, focusing on the principles of accessibility, responsibility, and creativity. Pratt's diverse faculty of practicing design professionals and location in the creative hub of New York City fuel student explorations into designing the forms of the future.

Images, top to bottom:

Nikolaos Georgantas
3-D/Form and Space
Undergraduate
Instructor: Linda Celentano

Lisa Dudley | Radiant Space Heater
3-D III | Graduate Fall 2012
Instructor: Lucia Derespinis

Yuxin Han | Canvas Urban Walking Sneakers
Shoe Prototypes
Undergraduate Fall 2012
Instructor: Kevin Crowley

PURDUE

INDUSTRIAL DESIGN



Scott Shim, Ryan Lightbody, Matt Grossman



John Dutton



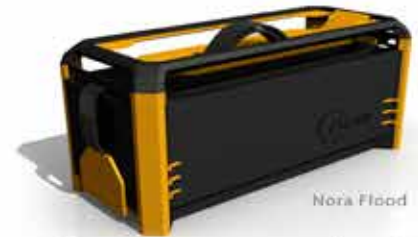
2004
International Bicycle Design
Grand Prize



Jeff Fleming

2005
Microsoft Next PC
Jurors Prize

2006
Dyson "Eye for Why"
First Place



Nora Flood

2007
Marine Resource Alliance
Grand Prize

Nick Poteracki



Innovation for the Real World

2008
IDEA
Silver

2009
Housewares
1st Place

2010
Design Quest
Grand Prize

2011
Nanjing Innovation Design Challenge
Gold Winner

2012
International Aluminum Extrusion Design Com
1st Place



Andrew Clemenson



Oho Son

Milan Jovanovic



2013
IEEE VAST Challenge
Outstanding Creative Design

2014
NordCHI'14 Student Design Competition
Winner

1960's
Purdue ID Program Starts
In temporary buildings

2003
ID moves to
new building
Professional
Program Starts

2004
MFA in ID Starts

2010
MFA in
Interaction
Design Starts



Laura Drake



Marlen Promann, Weiran Lei, Canek Philips

Jack Shen-Kuen Chang, Weiran Lei
Shuang Wei, Marlen Promann, Yue Ma
Yingjie Victor Chen, Zhenyu Cheryl Qian



R·I·T Industrial Design



Intellectual Elegance

Tony Han, *Snack Station* for Herman Miller, Inc.



Creative Possibilities

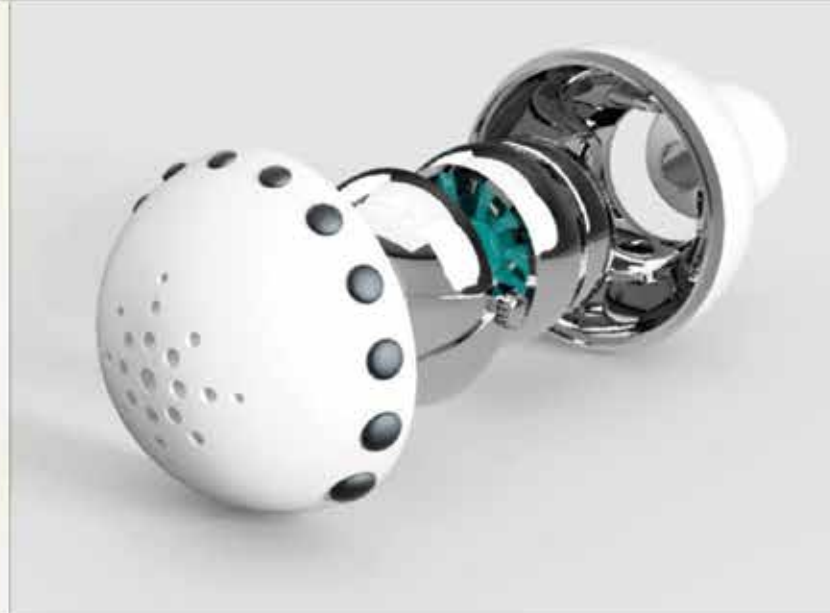
Timothy Bromm, *Furniture Exploration*

Human Potential

Ariel Jen, *Bike Helmet Using Poron® ShockPad Foam*

Designing the Future

Ratchanon Keawmanee, *Water-saving shower head using Autodesk Fusion360*



cias.rit.edu

facebook.com/rit.industrialdesign

twitter.com/rit_id





Photo: Hassib Jordan

IKEA Hönshus Chicken Coop
Design: Yanan Kang



Hand-held Vacuum
Design: Lauren Davidson

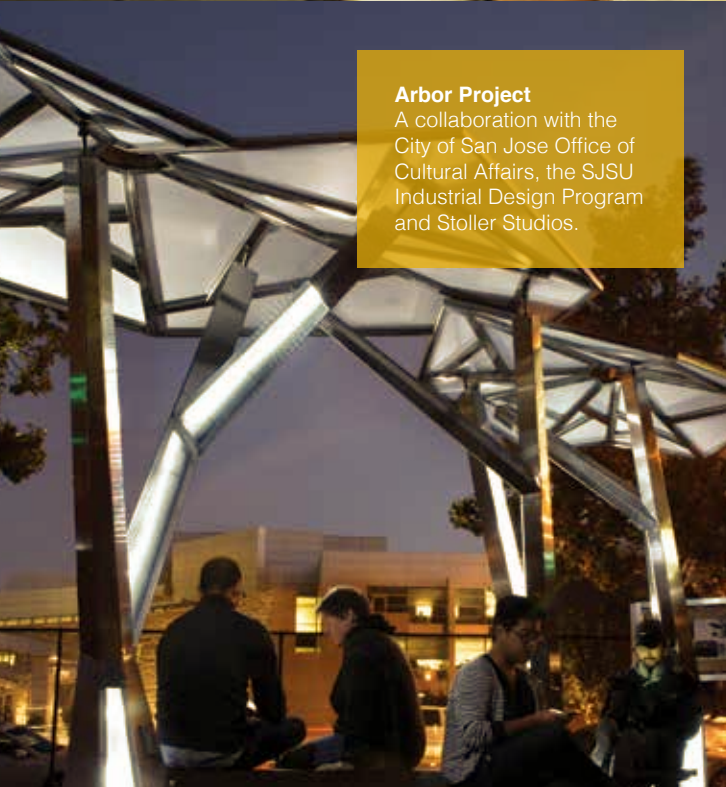


Photo: Hassib Jordan

Industrial Design

sjsu.edu/design

Arbor Project
A collaboration with the City of San Jose Office of Cultural Affairs, the SJSU Industrial Design Program and Stoller Studios.



Sophie Park & Wellness System
Design: Tommy Duong

DESIGNING GLOBAL SOLUTIONS

At the Savannah College of Art and Design, industrial design students combine academic knowledge and design skills with real-world experience. Recently, they created groundbreaking solutions that made it all the way to the world stage of production design. Seven SCAD alumni and students were recognized at the prestigious international Red Dot Awards in Singapore. Of the more than 4,700 submissions from 60 countries around the globe, Red Dot presented 40 Best of the Best Awards. SCAD is one of only three U.S. colleges with student winners of this coveted award.



KIRA

A balance of simplicity and innovation

Sebastian Campos Möller (B.F.A., industrial design, 2012)

Red Dot Award Winner

"Kira" was designed to bridge the gap between sailing and motor yachting, so those who take to the winds can do so in the most comfortable, amenable and sustainable way. It is designed to have a zero carbon footprint because of its electric engine and solar sail, giving the owner absolute freedom to roam the seas in complete comfort. "Kira," his undergraduate thesis, is a representation of his design ethos, a balance of simplicity and innovation.

TOY CART PLUS

Keeping children challenged and engaged

Yue Jia (M.A., industrial design, 2014)

Red Dot Award Winner

Toy Cart Plus crosses the barrier between indoors and outdoors while changing configurations to keep the child challenged and engaged. In the long term, the ability to update a toy, rather than totally replace it, saves money and resources.

THE RETRIEVER CITY PARKING AND RESERVING SYSTEM

We saved you a spot

Jian Shi (M.F.A. industrial design student)

Qing Xu (M.A., industrial design, 2014)

Weijing Zhao (M.F.A. industrial design student)

Yunman Gu (M.F.A. industrial design student)

Holly Chisholm (B.F.A. industrial design student)

Red Dot Award Winner – Best of the Best

The Retriever City Parking and Reserving System allows drivers to search for, find, book and pay for a parking spot anywhere with their smartphones, using the Retriever app. *The Retriever City Parking and Reserving System* solves this global big city problem and it earned the design team a Best of the Best Red Dot Design Award. The Best of the Best is a top recognition given to groundbreaking concepts in the field of production design.

Learn more, contact us at industrialdesign@scad.edu, or call 912.525.6431.

scad.edu/industrial-design

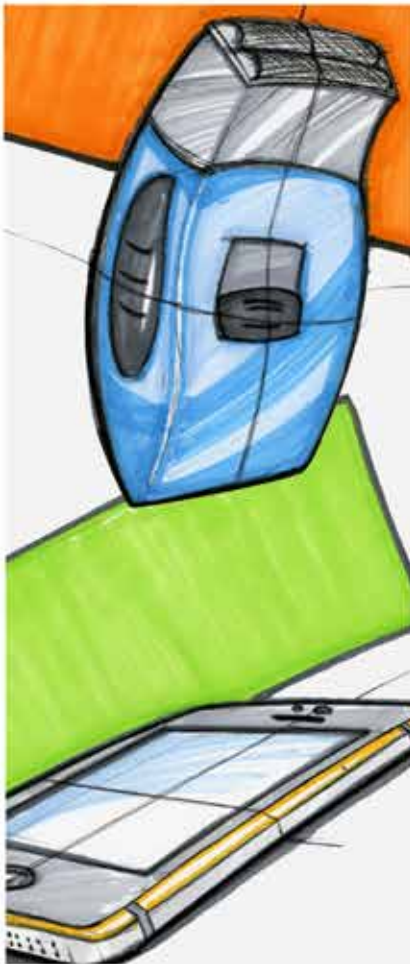
SCAD

The University for Creative Careers



SASD

SHINTARO AKATSU SCHOOL OF DESIGN



Shintaro Akatsu School of Design
p: 1-203-576-4222
e: sasd@bridgeport.edu
w: sasd.bridgeport.edu



SIU SOUTHERN ILLINOIS UNIVERSITY
SCHOOL OF ART AND DESIGN
 CARBONDALE

roblopez@siu.edu - 618/453-7598 - www.artanddesign.siu.edu/id



Karl Bower



Austin Perry

Cadum
 Design Objective
 Deliver a brand architecture strategy for the U.S. and global markets.
 Develop a brand mark, packaging structure and graphics for health care products.



Christopher Fallar



Joy Christensen & Lonnie Mann



Wes York



Miranda Rohrer



Industrial and Interaction Design

For information please contact the Department of
Design office at (315) 443-2455 or email inquiries to
design@syr.edu

COLLEGE OF DESIGN, ARCHITECTURE, ART AND PLANNING (DAAP)
INDUSTRIAL DESIGN

The Industrial Design program at the University of Cincinnati has recently been ranked No.1 in the nation by Design Intelligence for the 4th year in a row. Strategically located just north of downtown Cincinnati, both undergraduate and graduate programs give students a first-class education that prepares them for careers in Industrial Design.

1.5 YEARS OF REAL WORLD EXPERIENCES

The co-op program adds value to the fully rounded design education, and rightfully so. Co-op was invented here. Students have five professional co-op experiences by the time they graduate, giving them the opportunity to explore career options while developing diverse skills from a variety of industries.

"We're prepared to show up working right from day one! I know how to schedule a meeting, I know how to fix a paper jam in most laser printers, I know my way around Excel, I know that when you take the last cup of coffee, you make another pot. Co-op creates not just good designers, but good employees."
* - Jon K.

MULTIDISCIPLINARY ENVIRONMENT

DAAP exists within a comprehensive Tier One research university and medical school with several world-class healthcare research centers. UC is also home to highly ranked engineering and business schools, where students can take classes with other students outside of design. Companies such as P&G and Boeing offer collaborative studios that pair designers with a breadth of other majors.

"We have countless student organizations, classes, sports, and other opportunities that smaller colleges don't have."
- Art A.

EXPOSURE TO A WIDE VARIETY OF DESIGN SKILLS

Throughout 5 years of education, the Industrial Design program exposes students to a wide variety of design related skills, from research, ideating, rapid prototyping to concept visualization and physical models. All of these skills are delivered through passionate faculty members and well-equipped facilities.

STRONG PEER CONNECTIONS

After five years together, students develop deep friendships with each other, motivated by healthy competition. This also leads to an extended alumni network after students graduate.

"After talking to some students from other schools, I have come to think of our studio environment as a pretty unique strength. DAAP is all about collaboration and learning from other students, not only professors. Co-op allows us to create an interesting collaborative/competitive environment while we're at school, and eventually we all become each other's professional network!."
* - Ali K.

INTERNATIONAL PERSPECTIVE

In their third year, undergraduate students have the option of taking a semester abroad in Germany, France, Korea, or Japan. Through their CO-OPs, students can either work in a location overseas or do projects for an overseas employer.



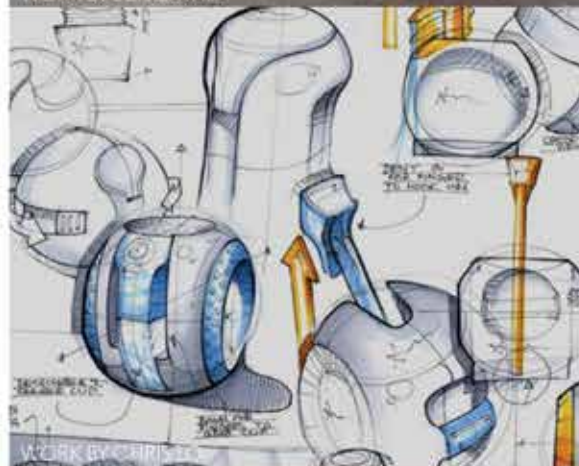
PHOTO BY BRIAN SPITZIG



PHOTO BY KYLE OLDFIELD



WORK BY BEN ZAVALA



WORK BY CHRIS...

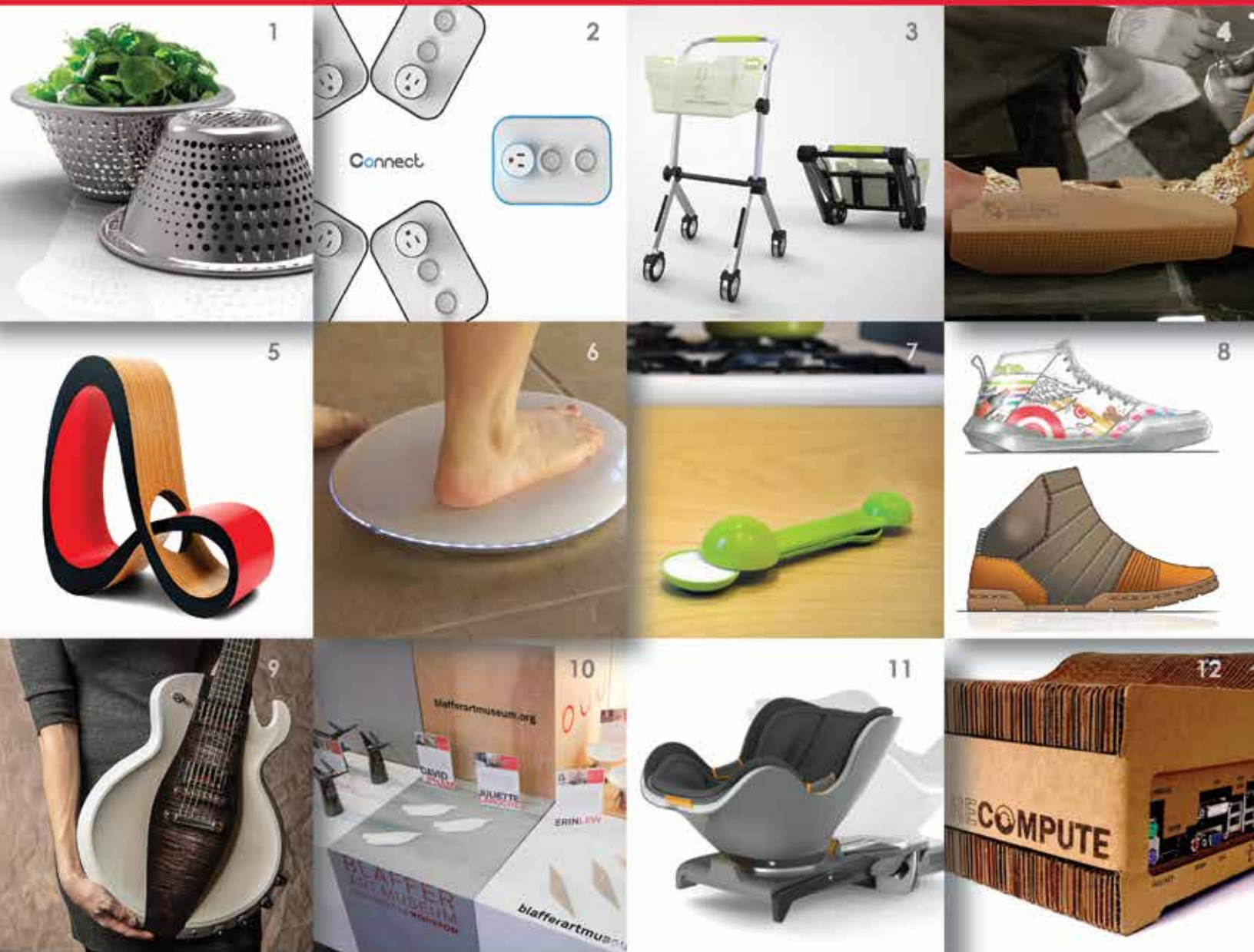


CLASS OF UCID '14





A DECADE OF DESIGN EXCELLENCE



1. **Marlel Piña** - 'Ambos' 1st Place 2012
International Housewares Competition

2. **Matthew Burton** - 'Connect' 1st Place 2014
International Housewares Competition

3. **Hong Yen Le** - 'Uplift' 2014
reddot design award + James Dyson Award

4. **Leo Chen** - 'xBand' 2012
IDEA Bronze

5. **Jenny Trieu** - 'Infiniti' 1st Place 2014
Wilsonart Challenge Chair Design Competition

6. **Manuel Garzon** - 'Serene' Finalist, 2013
IDEA

7. **Juan Jimenez** - 'Smart Measure' 1st Place
International Housewares Competition 2013

8. **Cody Blazek** - 2013, **Jesus Garate** - 2014
Pensole World Footwear Competition

9. **Liza Morris** 2014
Collings Guitar Design

10. **Student Design Competition** 2014
Blaffer Art Museum

11. **Arvin Abadilla** - 'GuideSafe' 2010
IDSA National Merit Award

12. **Brenden Macaluso** - 'ReCompute' 2009
I.D. Magazine Top Student Project



featured students: **Watch:** NhanTyson Mai
Sea-Doo: Joshua Williams

Hair Dryer: Silvana Zaldivar
Boat: Zachary Dubois

Canteen: Long Le
Bike: Simon Broussard



Designing **Across Disciplines**

The iWall Modular Light-Filtration System Team

Westley Josiah Burger
Taubman College

Peter Hall
Stamps School of Art & Design

Brieana MacDonald
Taubman College

Michael Mathieu
Material Science and Engineering

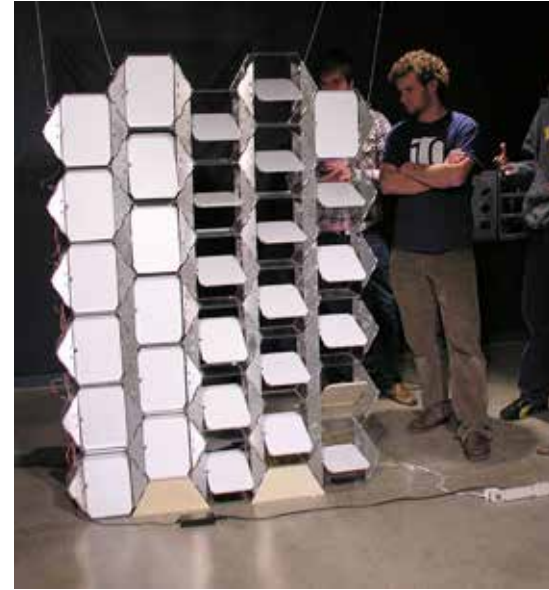
Taylor McKenzie-Veal
Stamps School of Art & Design

Neil Poulin
Material Science and Engineering



SmartSurfaces

Students from Stamps, the Taubman Architecture College and Michigan Engineering work together in SmartSurfaces, a collaborative, project based class where teams of students build systems (physical and electronic) into 'smart' surfaces that adapt to their environment and incoming information.



Integrated Product Development (IPD)

IPD puts teams of students from Business, Engineering, Architecture, and Stamps in a competitive product development environment. This past year's assignment: design dormitory furniture that can be easily assembled by the consumer from locally fabricated parts and standard catalog hardware.



Storage Unit Team

Max Berger
Stamps School of Art & Design

Arlene Zhao
Business School

Yunjeong Choi
Business School

Masayuki Kawasaki
Business School

Alex Yang
Engineering

Cook Stove Team

Abijah El-Fakih Simon
Program in the Environment

Corey Walsh
Pre-Med

Alexandra Pears, Christina Bennett, Duston Park, Elizabeth Ploch, Ian Roos, Keyana Thompson-Shaw, Mallory Uchlik, Melissa Cho, Michael Benkarski
Stamps School of Art & Design

Haley Evans
Biology

Ian Klipa
Engineering

Josie Palalon
Engineering

Man Kuan Lei
Biology



International Design

Stamps students worked in Tanzania with local community members, and students from Program in the Environment, Engineering and Pre-Med to design and build cost efficient, environmentally friendly cook stoves for Maasai homes.





Product Design at Oregon

1 SALONE SATELLITE EXHIBITION IN MILAN, ITALY, WITH STUDENT WORK BY RITA CLARE, LIZ ZARRO, SEAN LEYDEN, JESSICA GIDEN, SARAH PIERCE, ZANDER ECKBLAD, YAWEI ZHANG, CHRIS LAU, JOSH LARSEN, AND BROOKE ANDERSON



2 DAMIEN MENARD-OXMAN, CHARLIE HARTZELL, AND IAN KENNY, MELAS LED STREETLIGHT, "EFFICIENT PUBLIC LIGHTING OPTIONS FOR SALEM, OREGON, SUSTAINABLE CITIES YEAR"



3 TERESSA CHIZECK, ADAM HORBINSKI, JEREMY ANDROSCHUK, SCOTT WARNEKE, AND IAN KENNY, 2011 OREGON MANIFEST CONSTRUCTOR'S DESIGN CHALLENGE, STUDENT CATEGORY WINNER; AND 2012 INTERNATIONAL DESIGN EXCELLENCE AWARDS, GOLD AWARD



4 KATIE LEE, "6 SHADES OF GREY," WILSONART CHALLENGES 2013 WINNER



5 IAN MCCUAIG, BACKPACK WITH SUPPORTIVE LAPTOP STORAGE



Join us in designing a better world.

**BA OR BS IN MATERIAL
AND PRODUCT STUDIES**
UNIVERSITY OF OREGON, EUGENE

BFA IN PRODUCT DESIGN
UNIVERSITY OF OREGON, PORTLAND

MS IN SPORTS PRODUCT DESIGN*
UNIVERSITY OF OREGON, PORTLAND

MDES IN PRODUCT DESIGN*
UNIVERSITY OF OREGON, EUGENE

*PENDING APPROVAL, STARTING 2016.

APPLY JANUARY 15
VISIT THE WEBSITE FOR
APPLICATION INSTRUCTIONS.

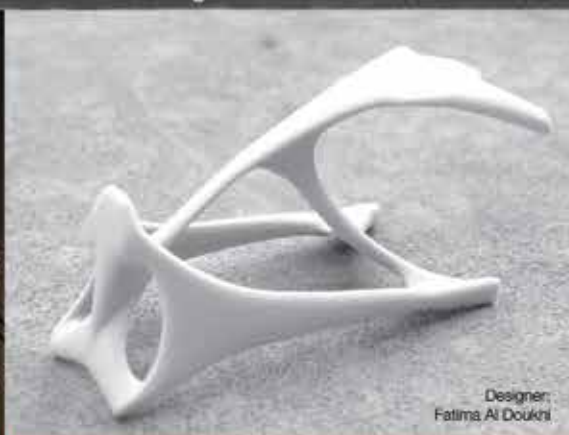
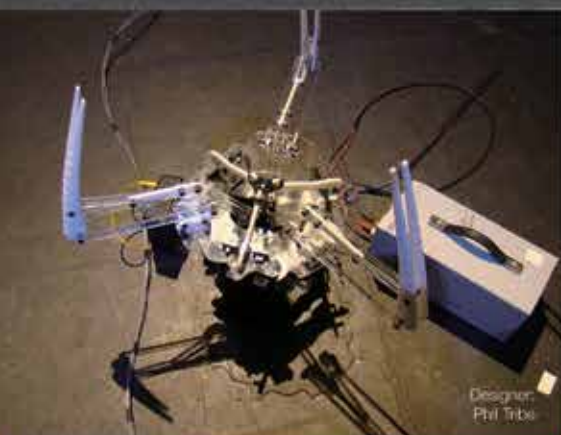
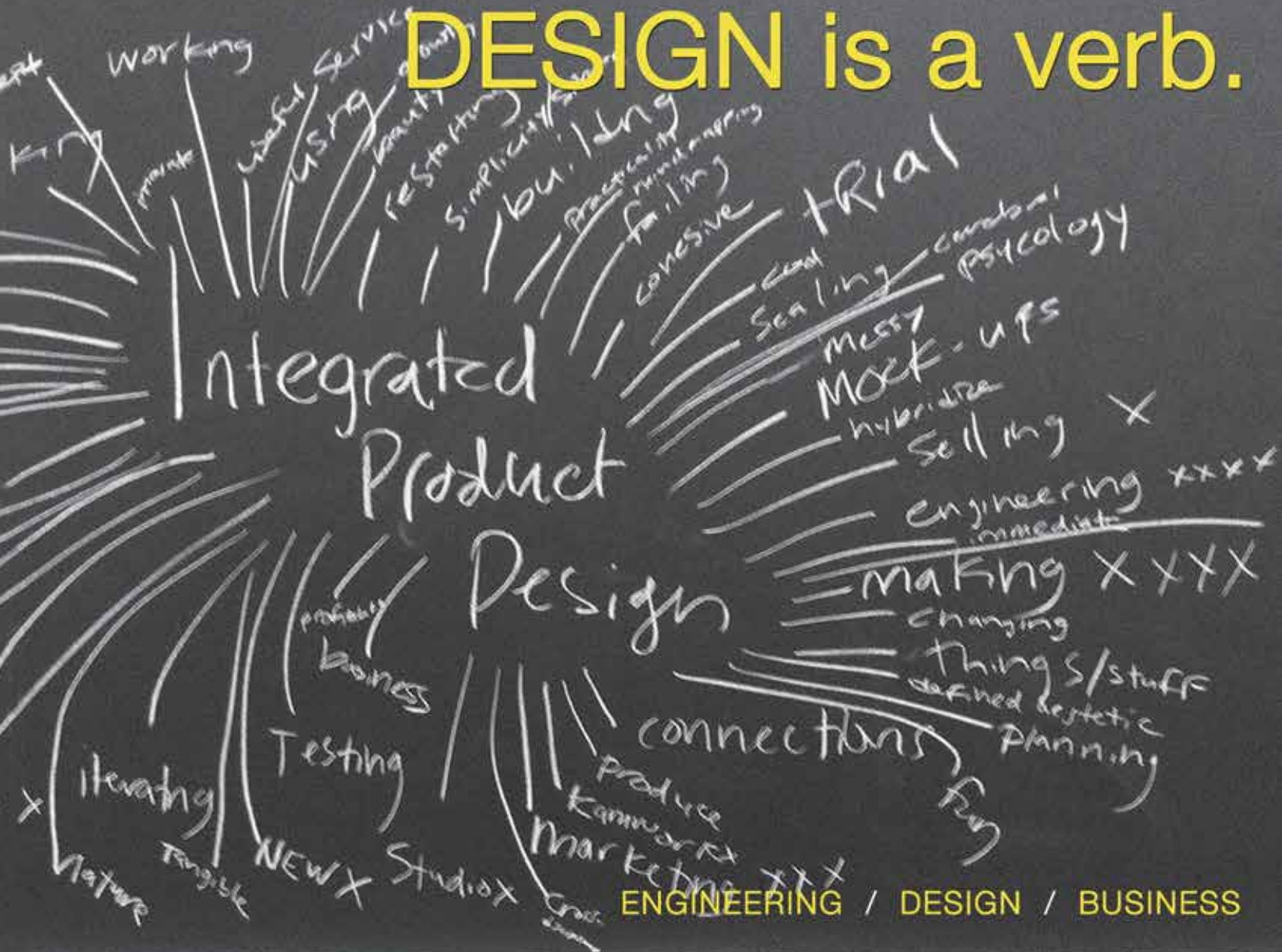
pd.uoregon.edu

ACCREDITATION | NATIONAL ASSOCIATION OF SCHOOLS OF ART AND DESIGN | NORTHWEST COMMISSION ON COLLEGES AND UNIVERSITIES

PRODUCT DESIGN PROGRAM | 254 LAWRENCE HALL, 5282 UNIVERSITY OF OREGON, EUGENE, OREGON 97403-5282
541-346-6697 | PDINFO@UOREGON.EDU

An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be provided in accessible formats upon request. © 2014 University of Oregon MC11 14-001wm

DESIGN is a verb.



University of Pennsylvania
<http://ipd.me.upenn.edu>



Matt Bernard (B.S. Design '16)
Inflatable lighting solutions for the outdoors.



Court Skabelund (B.S. Design '15)
Dane Antes (B.S. Design '15)
John Fabela (B.S. Design '16)
Re-design of the hospital crash-cart.



Matt Parkin (B.S. Design '15)
1. Adaptive pedal for cyclists with spinal cord injuries.

Court Skabelund (B.S. Design '15)
2. Adaptive shifting apparatus for cyclists with spinal cord injury.



Matt Parkin (B.S. Design '15)
Brooke Keene (B.S. Design '15)
Tanner Gould, Alex Muzio
Re-design of the hospital crash-cart.



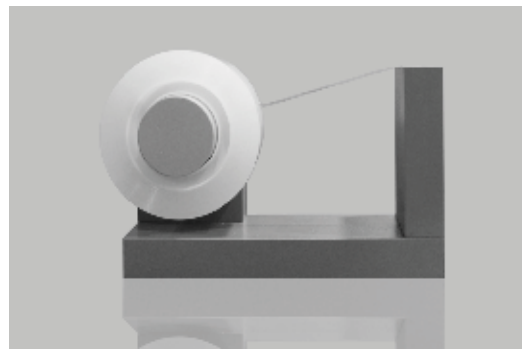
Alex Pastucha (B.S. Design '15)
Modular bear canister.



Remington Plewe (B.S. Design '15)
Adaptive pedal for cyclists with spinal cord injuries.



Matt Parkin (B.S. Design '15)
This infusion pump concept and interface design centered on improving the users speed and accuracy when accessing medication needs and adjusting infusion rates.



Justin Pok (B.S. Design '16)



Mckay Nilson (B.S. Design '16)



MULTI-DISCIPLINARY DESIGN

COLLEGE OF ARCHITECTURE + PLANNING / UNIVERSITY OF UTAH

DESIGN.UTAH.EDU @uofu_design #uofudesign



Packaging by Nicole Willer, for Marbles®, the Brain Store



Design by Matthew Shevitz for Dick's® Sporting Goods



Custom greenhouse design by Laura Riley, Summer Morning

Designing for People

COLLEGE *for* Creative STUDIES

Graduate Studies in Design

MFA Color & Materials Design

In the Color & Materials Design program, the first Master's program of its kind in the United States, students build an advanced knowledge of color, new materials, finishes and processes to develop a practitioner's expertise in their application to various design solutions.

MFA Integrated Design

The Integrated Design program integrates multiple disciplines, using an effective combination of design strategy, business acumen and creative execution to prepare you for professional practice. We emphasize a holistic but cohesive, problem-based and industry-relevant curriculum with the related disciplines contributing to the solution.

MFA Interaction Design

The Interaction Design program is grounded in the human context of design – the study of how people use, need and respond to technology in their daily lives. Through a rigorous curriculum emphasizing user-based research and an entrepreneurial outlook, students develop the aesthetic and technical skills relevant to a rapidly evolving and growing field.

MFA Transportation Design

The Transportation Design program develops designers who are not just stylists but innovators with an eye towards the future. Students are immersed in the most pressing issues of mobility and technology affecting the global transportation industry today.

**CCS is ranked the #3 design school in the U.S.
and best in the Midwest based on alumni success –
LinkedIn Top Ranked University 2014–15**

Visit www.collegeforcreativestudies.edu for more information.