

2026 CALENDAR

IDSA Events



JANUARY

Deep Dive: Design Language **January 29, 2026 | Virtual Event**

This deep dive offers resources for creating and maintaining design vision across development, engineering, marketing, and production. Learn to create compelling visual components, understand design systems, and uphold brand integrity across platforms. Attendees will also explore building and managing component libraries to streamline the process.

Designpreneur, Part 8 of 12 **January 22, 2026 | 6:00pm EST | Webinar**

Designpreneur series — a monthly exploration of how designers transform ideas into businesses with a featured guest each month.

FEBRUARY

Deep Dive: Value of Design **February 19, 2026 | Virtual Event**

Amid today's cost-cutting pressures, industrial designers must effectively communicate the value of design. This session equips designers with tools to advocate for the full human-centered design process, measure return on investment, and integrate design strategically into business. Topics include sustainability, the future of design, and effective communication with clients and stakeholders. Ideal for designers in both consultancy and corporate sectors, it explores design's role in driving business growth.

Designpreneur, Part 9 of 12 **February, held on Thursday | Webinar**

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MARCH

National ID Day **March 5, 2026**

National Industrial Design Day celebrates the designers whose ideas move industries forward and enrich everyday life. Their work fuels billions in economic impact and inspires the next generation to imagine a more thoughtful, connected, and human-centered future.

Deep Dive: Be Unconventional **Hosted by Women In Design** **March 5-6, 2026 | Denver, Colorado**

Be Unconventional is a two-day immersive experience designed to equip today's creatives with the mindset, tools, and connections to thrive in a rapidly shifting world. Step away from the familiar, challenge the status quo, and reignite your bold, creative vision alongside a powerful community of designers and innovators.

Designpreneur, Part 10 of 12 **March, held on Thursday | Webinar**

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APRIL

Designpreneur, Part 11 of 12 **April, held on Thursday | Webinar**

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MAY

NYCxDesign Festival **May 14-20, 2026**

NYCxDESIGN Festival, New York City's official design week. This annual citywide celebration brings together hundreds of design events, including exhibits, trade shows, talks, and tours. It attracts hundreds of thousands of attendees from near and far and has become a must-attend experience for design enthusiasts around the world. In partnership with the New York Chapter, Women in Design NYC, and IDSA Disability Section, this collaboration strengthens our shared commitment to showcasing the creativity, diversity, and global impact of the city's design community.

Designpreneur, Part 12 of 12 **May, held on Thursday | Webinar**

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AUGUST

International Design Conference & Education Symposium (IDC) **August 18-21, 2026**

IDC 2026 takes place in Pasadena, California. Designed as a living forum rather than a traditional conference, IDC brings together the people and ideas redefining industrial design's role in shaping our world. Across three days, designers, educators, students, and creative leaders unite to explore the future of the field and the powerful ways design drives innovation, learning, and cultural impact.

International Design Excellence Awards Ceremony & Gala (IDEA) **August 20, 2026**

The International Design Excellence Awards stand among the longest-running and most esteemed design award programs in existence. The annual gala and celebration showcase the award winners and illuminate the profound influence their achievements have on the world around us.

