

MEDIA ALERT

IDSA Honors Global Design Leader Charles Jones with 2025 Individual Achievement Award

Recognizing Extraordinary Leadership and Lifelong Contribution to the Industrial Design Profession

Herndon, VA, October 27, 2025 – The Industrial Designers Society of America (IDSA) is proud to announce Charles Jones as the recipient of the 2025 Individual Achievement Award, one of the organization's highest honors. This distinguished recognition celebrates a designer whose career-long contributions have profoundly advanced the practice, visibility, and impact of industrial design worldwide.

For more than three decades, Charles Jones has been recognized as a global design leader with deep experience developing award-winning products that deliver exceptional customer experiences. His expertise spans R&D, brand transformation, and mergers and acquisitions, bringing together the creative and practical dimensions of business to drive meaningful innovation.

A trusted advisor and partner to senior management, Jones is known for his decisive leadership, international perspective, and ability to execute with urgency at every level of an organization. He is a collaborative and innovative problem-solver who thrives in complex challenges, navigates ambiguity with ease, and consistently leads organizations to new levels of growth and competitive advantage.

Jones is also an adept builder of digital design capabilities as a core strategic asset for global corporations, demonstrating proven leadership across products, apps, web, and related services. As a mentor and team builder, he has cultivated diverse, high-performing teams that are empowered to succeed and innovate across continents.

As stated by a nominator, "What stands out most is Charles' empathy, not only for users but also for designers. He creates cultures where design is not just respected but celebrated."

About the IDSA Individual Achievement Award

The IDSA Individual Achievement Award honors those who have made valuable contributions to the industrial design profession over the course of their careers. Each year, deserving candidates are nominated by their peers and evaluated by IDSA's Awards Committee before being approved by the IDSA Board of Directors. The award

may be presented to those whose work exemplifies leadership, innovation, and service to the field.

Past honorees include some of the most celebrated industrial designers in history, professionals whose creativity, innovation, and advocacy have left an indelible mark on the design landscape. Their achievements continue to inspire generations of designers and reaffirm the essential role industrial design plays in shaping human experience.

About IDSA

Founded in 1965, the Industrial Designers Society of America (IDSA) is one of the oldest and largest industrial design associations in existence. IDSA champions the practice of industrial design through education, community, and recognition. The Society's awards, programs, and events celebrate excellence and leadership across the global design profession.

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