



Insight and BISSELL collaborated to develop the SpotBot®, a revolutionary hands-free carpet cleaning system. This breakthrough product enables consumers to effortlessly eliminate carpet stains with the touch of a button. Using as inspiration a Spirograph™ toy, Insight developed a brushing head with a non-repeating orbital motion and integrated fluid and vacuum subsystems to provide a superior cleaning system that can be used unattended. This new technology was packaged into a sleek, easy to use, and compact design. The success of the SpotBot reinforces BISSELL's market position as a leading innovator in cleaning.