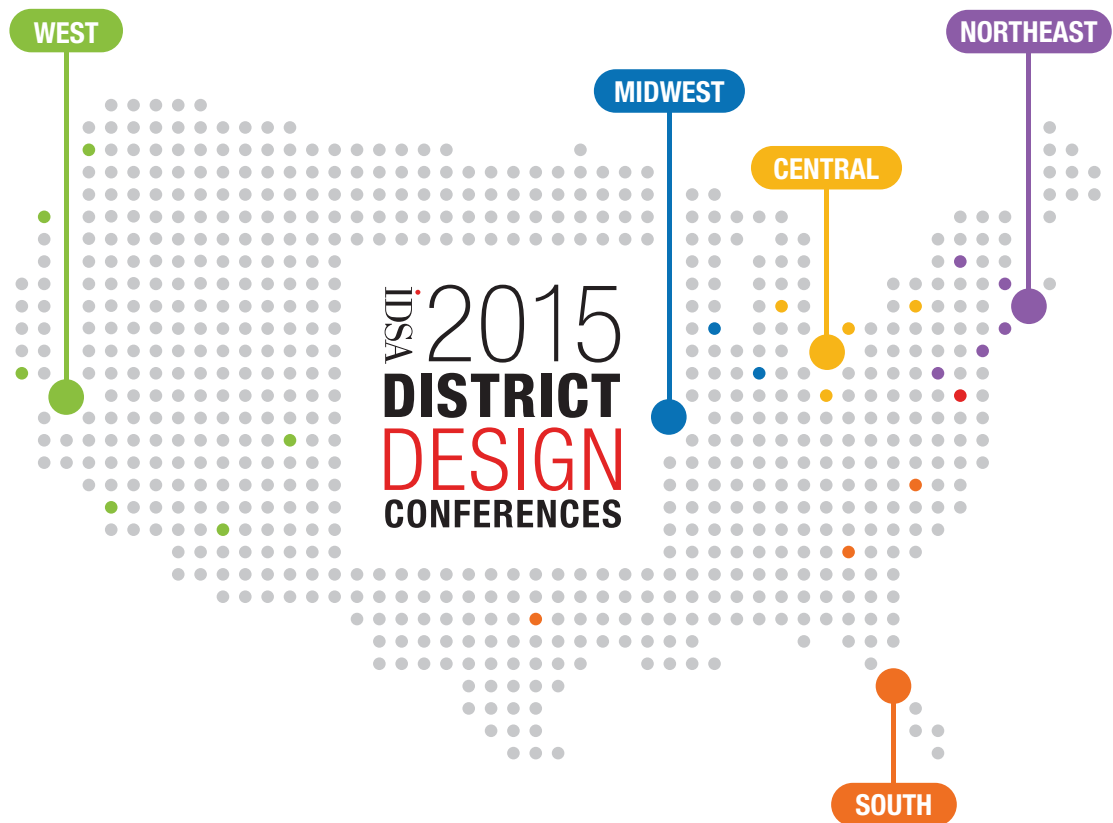


2015 IDSA District Design Conference Sponsorship and Exhibit Opportunities



HOME COOKING - Designing, Manufacturing and Sourcing in the USA
South | March 26 – 27, Orlando

TRIBE: CRAFT
West | April 10 – 11, San Jose

the N A T U R E of DESIGN
Central | April 17 – 18, Columbus

DESIGN + _____ : Crossdiscipline collaboration
Northeast | April 24 – 25, Boston

INTERSECTIONS
Midwest | May 1 – 2, St. Louis



Sponsorship Opportunities

Why Sponsor?

Every spring the Industrial Designers Society of America (IDSA) hosts five District Design Conferences in five cities across the country that address the latest design trends, issues and opportunities. With over 1,300+ total designers, design students, business professionals and design educators in attendance, IDSA's five District Design Conferences are the perfect venue to showcase your products and services and engage in dynamic niche marketing that brings you face-to-face with your current and future customers. And, what better time to be part of these incredible events than in 2015, IDSA's 50th Anniversary!

These conferences are IDSA's biggest opportunity for personal networking with prospective buyers throughout the year. The five District Design Conferences will present meaningful, insightful and intriguing topics for hands-on experiences with your products and services. Be a part of the conversations taking place and highlight the ways your company can elevate its visibility and reach a broader audience all while serving the profession of industrial design.

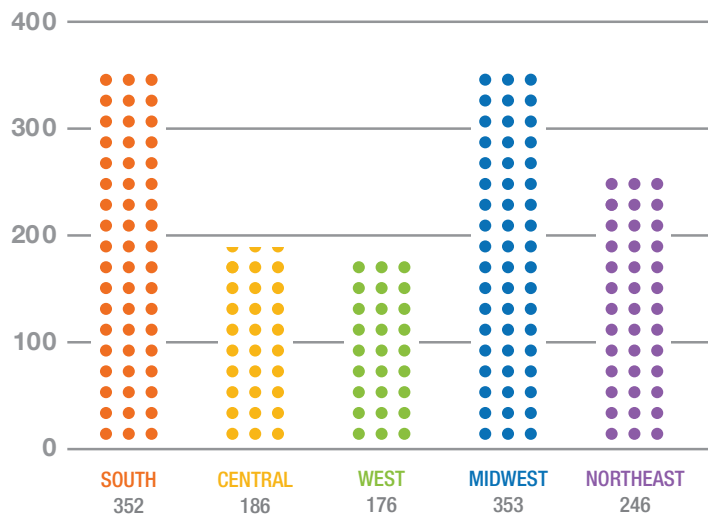
Get Involved

IDSA offers many ways to gain exposure and promote your business to conference attendees from advertising to exhibiting. We have packages for every budget designed to achieve a variety of marketing and sales objectives. Don't see exactly what you are looking for? We can custom-tailor a package to fit your needs.

Don't miss out! Review the following options and fill out the application/contract to secure your spot today! For more information please contact: [Katrina Kona, 703-707-6000 x100, katrinak@idsa.org](mailto:Katrina.Kona@idsa.org).



2014 REGISTRATION TOTALS



The Audience

Industrial designers are on the cutting edge, setting the trends for America and the world. These are the people who design the products and services used by everyone every day. Sponsorship is the best way to associate your brand/product/services with the leading edge of design and the industrial design profession.

Conference attendees include business leaders, practitioners, educators, students and more. Be a part of something big; participate in the local conversations taking place across the country and highlight your company's ingenuity as a conference sponsor.

Sponsorship Categories & Benefits

Whether you're looking for an exclusive opportunity at all five Design District Conferences or recognition at just one or two, we have a number of packages available that are built to fit your branding needs.

Select from our premium Diamond, Platinum or Gold packages and sponsor all five conferences or pick the conference that works best for you and select from our Silver and Bronze packages.

The chart below outlines standard benefits of sponsorship by level for the 2015 District Design Conferences. Pick your base level of sponsorship and benefits from the chart below. Then choose the specific package(s) with additional benefits from the following pages that best align with your brand and goals.



STANDARD BENEFITS BY SPONSORSHIP LEVEL					
BENEFIT	DIAMOND \$25,000+	PLATINUM \$15,000–\$24,999	GOLD \$8,000–\$14,999	SILVER \$4,000–\$7,999	BRONZE \$1,000–\$3,999
Speaking Opportunity	15 min. (at each conference)	10 min.	5 min.		
Verbal Recognition during Conference	●	●	●	●	
Complimentary Conference Registrations	7 total	5 total	4 total	3	1
Discounted Conference Registrations	6	3	2	2	
Opportunity to purchase a deeply discounted Exhibit Booth	●	●	●	●	
Opportunity to Place Promotional Pieces at Literature Table	●	●	●	●	●
Attendee List (email and mailing lists)	●	●	●	●	●
Logo Package*	●	●	●	●	●

***Logo Package:** includes logo recognition on the conference website, in all District Design Conference promotional emails leading up to each of the conferences, on the conference badge, on printed signage, in slides shown throughout the conference.



Sponsorship Opportunities

Diamond Level

Principal Conference Sponsor | Exclusive \$50,000 **ALL 5**

The Premium District Conference Sponsorship offers premium brand visibility and recognition of your company's commitment to the design community. Your company name will accompany the conference title of every 2015 district Design Conference on all printed and electronic materials as well as the conference microsites. Example "IDSA Midwest District Design Conference: INTERSECTION brought to you by (your company here)." Additionally your company will receive a full page ad in either the Spring, Summer or Winter edition of INNOVATION, IDSA's flagship publication.

Registration Sponsor | 2 Available \$25,000 **ALL 5**

Get a head start reaching your target audience by sponsoring all five district conference registrations during IDSA's 50th Anniversary celebration in 2015! In addition to all Platinum level benefits your company will get premium brand recognition including: your company logo and hyperlink on all official attendee registration confirmation emails, logo visibility on the registration page for all five conferences and onsite signage at the registration desk as well as a ½ page ad in either the Spring, Summer or Winter edition of INNOVATION. Your registration sponsorship will also be highlighted in one email blast to IDSA's list of 28,000+.

Refreshment Sponsor | 2 Available \$25,000 **ALL 5**

Conference attendees always look forward to lunch and to grabbing refreshments between sessions. Increase your visibility with over 1,300 attendees at all five District Design Conferences by sponsoring all meals and daily coffee/snack breaks at each. Extend your brand's visibility beyond the conferences with ½ page ad in either the Spring, Summer or Winter edition of INNOVATION. Other benefits include:

- Table space for your promotional materials
- Tabletop signage with your company name/logo at all meal or break functions
- The opportunity to provide napkins or other items with your corporate logo (branded items provided by sponsor)



Platinum Level

Closing Party Sponsor | 2 Available \$20,000 **ALL 5**

Gain a highly visible presence as a sponsor of all five District Design Conferences' closing parties during this annual networking opportunity. Industry leaders are united in a comfortable social environment perfectly suited for casual conversation and are joined by IDSA leaders and volunteers. At this exciting event the winner of the Student Merit Award competition is announced as are other recognitions of excellence within each district.

T-Shirt Sponsor | Exclusive \$18,000 **ALL 5**

Put your company name on the back of over 1,300 conference attendee who will receive the official District Design Conference t-shirt. Every time they wear their shirt they will remember your company's support of the design profession for years to come and share your brand with their friends, colleagues and associates.

Tote Bag Sponsor | Exclusive \$15,000 **ALL 5**

Leave your mark! Your company's logo will displayed like walking billboards all over the conference as the exclusive tote bag sponsor! Your logo will be featured alongside the conference logo on the bags distributed to every attendee at registration. Carried for years, the bags serve as a lasting reminder of your company's support of industrial design.

Gold Level

Principal Conference Sponsor | Exclusive \$14,000 **PICK 1**

Select the District Design Conference of your choice and your company name will accompany the conference title on all printed and electronic materials. Example "IDSA Midwest District Design Conference: Intersections brought to you by (your company here)."

Conference Badge Sponsor | Exclusive \$10,000 **ALL 5**

Exclusive is the important word here as the official badge and program sponsor. Every attendee is a walking promotion for your company with your logo placed on the conference badge. You will jump to the head of the sponsorship line as this badge/program is in the hands of all 1,300+ conference registrants. And remember...they take the programs home!

Lanyard Sponsor | Exclusive \$8,000 **ALL 5**

How do you get your buyers to wear your company's name throughout all five conferences? The official badge lanyard goes out to every IDSA conference attendee, ensuring that your brand and your message are literally part of the conference's fabric.

Silver Level

Portfolio Review | Exclusive **\$7,000** **ALL 5**

Support one of the most popular activities for student and young professional attendees, the Portfolio Review. Often the most anticipated event; your company is guaranteed maximum exposure with a captive audience at all five District Design Conferences. This is a great opportunity to highlight your support for up-and-coming designers and to make connections early with future leaders of the profession.

- 2 minute speaking opportunity at each of the five portfolio reviews
- Signage with your company name/logo at each of the events
- Opportunity to provide promotional materials at each of the events

Registration Sponsor **\$6,000** **ALL 5** 2 Available/Conference

Get a head start reaching your target audience by sponsoring all five district conference registrations. Recognition includes: logo and hyperlink on all official attendee registration confirmation emails, logo visibility on the registration page for all five conferences and onsite signage at the registration desk. Your registration sponsorship will be highlighted in ONE email blast to IDSA's list of 28,000.

Break & Refreshment Sponsor **\$6,000** **PICK 1** 2 Available/Conference

Conference attendees always look forward to lunch and to grabbing refreshments between sessions. Increase your visibility with over 1,300 attendees at all five District Design Conferences by sponsoring all meals and daily coffee/snack breaks at each.

- Tabletop signage with your company name/logo
- Table space for your promotional materials
- The opportunity to provide napkins or other items with your (corporate logo (branded items provided by sponsor)

Closing Party | 2 Available **\$5,000** **PICK 1**

Assure highly visible presence as a sponsor of the District Design Conference closing party of your choice. Industry leaders are united in a comfortable social environment perfectly suited for casual conversation and are joined by IDSA leaders and volunteers. At this exciting event the winner of the Student Merit Award competition is announced as are other recognitions of excellence within the district.

Sketchbook | Exclusive **\$2,500** **ALL 5**

Write the book on creative messaging when you design your own cover for these handy pocket-sized notebooks distributed to every attendee. You get strong conference exposure, plus after-the-fact visibility as attendees return to the office. **Sponsor provides sketchbooks.

Bronze Level

Conference Badge | Exclusive **\$2,500** **PICK 1**

Every attendee is a walking promotion for your company with your logo placed on the back of the conference badge. You will jump to the head of the sponsorship line as this keepsake is in the hands of all conference registrants, and remember... they take the programs home!

Content Sponsor **\$2,000** **PICK 1** 2 Available/Conference

Help provide exceptional content for IDSA's 2015 Anniversary District Design Conferences. Sponsor the content at one of the conferences and associate your company's brand with exciting speakers, sessions and workshops. Recognition includes logo visibility on site and acknowledgment on the schedule as the official content sponsor.

Registration Sponsor **\$1,500** **PICK 1** 2 Available/Conference

Get a head start reaching your target audience by becoming the registration sponsor for the conference of your choice. Recognition includes: logo and hyperlink on the official attendee registration confirmation emails, logo visibility on the registration page of that conference and onsite signage at the registration desk.

Portfolio Review **\$1,500** **PICK 1**

Support one of the most popular activities for student and young professional attendees: the Portfolio Review session. Often the most popular and anticipated event at the District Design Conferences, your company is guaranteed maximum exposure with a captive audience.

- 2 minute speaking opportunity at each of the five portfolio reviews
- Signage with your company name/logo at each of the events
- Opportunity to provide promotional materials at each of the events

Supporting Sponsor **\$1,000** **PICK 1** Multiple Available/Conference

- Logo recognition on the conference microsite, in all District Design Conference marketing emails leading up to the conference and in the PowerPoint slide shown throughout the conference.
- Logo recognition on the conference badge and on printed on-site signage

Maximize Your Exhibit Presence

- Set clear goals**
 Setting clear goals and objectives for what you are trying to accomplish at conference is critical to your success. What exactly are you trying to accomplish?
- It's all about the Buzz**
 Plant the seeds in press releases and on your blog and keep the buzz alive with Facebook, Twitter and LinkedIn. Start using the conference hashtag to connect with others.
- Choose the right staff for the right hours**
 Bring your "A" team!
- Draw a crowd with giveaways and swag**
 Getting extra traffic to notice your booth at a trade fair or business conference will always be a challenge. Stand out with prize wheels, money machines, scratch cards and prize vaults.
- Hold an online contest to increase your visitors**
 Use all your social media tools to conduct a pre-trade fair or business conference online contest. It's an excellent way to get some buzz and get people to your booth. Prospects will need to drop by your booth to see who's won.
- Spend more time listening than talking**
 Every time you speak you stop listening. Try listening 80% of the time and talking 20% and see what happens!
- Appetite appeal**
 Get a popcorn popping machine and give it away. Everyone loves free food!
- Ask their name and use it**
 It's the simple things that are the most important! Be remembered by using their name in conversation.
- Customize your approach**
 Know your audience! Try to read body language and express your awareness of their presence in a non-verbal way.
- Don't underestimate the value of networking**
 Check out parties and other networking events. The conversation doesn't stop when attendees leave the exhibit floor.

Exhibit

Exhibit Booth

\$1,500



- Two complimentary conference registrations.
- A 6 foot skirted table set up in the main traffic area
- Logo recognition on the conference website, in all District Design Conference promotional emails leading up to the conference and in the presentation slide shown throughout the conference.
- Logo recognition on the conference badge and on printed signage.
- Access to the conference attendee email and mailing lists post-conference.

* or add a booth to any Silver - Diamond package for \$1,000.



Exhibitors

24 Seven
 3 HTi
 3D Color
 3D Creative
 Academy of Art University
 Acme Design, Inc.
 Altair
 Ampacet Corporation
 Anvil Prototyping
 Anvil Studios
 Arlington Plating Company
 Art Institute of Colorado
 Ashland Inc.
 Association
 Autodesk
 Balance
 Bayer MaterialScience
 Bemis
 Beyond Design
 BlackBerry-RIM
 Boundary Systems
 Bressler Group
 Brooks Stevens
 Bunkspeed
 California State University-Long Beach
 Career & Technical Training
 Cimquest
 Cleveland Institute of the Arts
 College for Creative Studies
 Continuum
 Copesetic Inc.
 Core 77
 Craft Originators
 Cre8 Design Studio
 Creature Product Development
 Dallas Lighthouse for the Blind
 Dassault Systemes SolidWorks
 DCI Marketing
 Décor Craft Inc. / DCI
 Dell
 Design Central
 Design Consortium
 Design Science
 Design Within Reach
 Designcraft
 Dow Corning
 Eastman Innovation Lab
 EcoStatic Inc.
 Eisenkraft Consulting
 ELEVEN, LLC
 Emerson, Johnson, Mackay, Inc.
 Essential
 Ethicon Endo-Surgery
 Fast Company
 Fred Sparks Design
 Freetech Plastics
 GE Appliances
 GE Healthcare
 General Assembly
 General Foundry Service
 Geochord, Ltd.
 Georgia Institute of Technology
 GK Design International Inc.
 Gravity Tank
 Harley Davidson
 Honda R&D Americas, Inc.
 InterPRO
 Iowa State University
 IRWIN Tools
 Johnson & Johnson
 Johnson Controls
 Kaleidoscope
 Kemeera
 Kendall College
 Kent Displays
 Keyshot / Luxion ApS
 Kydex, LLC
 Landscape Brands
 LewisRice
 Lextant
 Lowe's
 LPK
 Lunar
 Luxion / KeyShot
 M2 Technologies, Inc.
 Masco Design
 Material ConneXion
 MeadWestvaco
 Metaphase Design Group
 Metropolis
 Milwaukee Electric Tool
 Milwaukee Institute of Art & Design
 Mixer Design Group
 Moen, Inc.
 Nestlé Purina
 Newell Rubbermaid
 North Carolina State University
 Northern Engraving

Professionals

24 Seven
 3D Divas
 8D LLC
 A.L.P. Lighting Components, Inc.
 ABID Inc
 ACCO Brands
 Adams:Kinkade Design, LLC
 Alex Werbickas Design
 Allure Energy
 Altair I Thinklabs
 Amcor Rigid Plastics
 American Seating Co
 Amway
 Anvil Prototype & Design
 Artist Hardware
 Asahi Kasei Plastics
 Aspen Medical Products
 ASTRO Studios
 Atlas Copco Industrial Design
 Competence Center
 Attwood Marine (Division of Mercury Marine/BBG)
 Authentic Industrial Design Inc.
 AutoArcheology
 Autodesk
 B/E Aerospace Inc
 Balance Product Development, Inc.
 Bartell Industrial Design, LLC
 bb7
 BD Medical
 Beats Electronics LLC
 Belkin, Inc.
 Bemis Manufacturing Co.
 Berry Plastics Corp
 be-unique & GYST concept
 Sports Bags
 Beyond Design, Inc.
 Big Bang, Inc.
 Bioventus
 BISSELL
 BlackHagen Design, Inc.
 BLOUGH INC.
 Boa Technology
 Bose Corp.
 Boundary Systems
 Breg, Inc.
 Bresslergroup, Inc.
 Bridgestone Americas
 Brooks Stevens Inc.

Professionals

BSH Home Appliances Corp
 Bush Industries
 BWG Strategy
 Catalyst PDG Inc.
 Centric Indy
 Cesar Millan Inc.
 Cessna Aircraft Company
 Channel i of South Korea
 CHOI Design, Inc
 Chrysler
 Clark and Post Architects
 Codelitt Incubator
 Computer Aided Technology, Inc.
 Concept Center International
 Conscious Commuter Corp.
 Consolidated Container Company
 Continental Corporation
 Continuum
 Cook Medical
 Copco
 Creature Product Development
 Creature, LLC
 Cree LED Lighting
 Crocs, Inc.
 Crown Equipment Corp
 Cummins, Inc.
 d:e Creative
 Daedalus
 Dan Nichols Design
 Darvier
 Dassault Systemes
 David Hart Design
 DEI Holdings
 Delicious
 Delta Faucet Co.
 Derek Porter Studios
 Design Central
 Design Concepts
 Design Integrity
 Design Interface Inc
 Design Learning Network
 Design Management Institute
 Design Science
 DesignApplause
 Designcraft, Inc.
 Detroit Creative Corridor Center
 Direct Supply, Inc.
 Dorsett ID/OrgAMInc.com
 DS SolidWorks Corp.
 dScout gravitytank

DuMor Inc.
 Dunes Design
 Eastman Chemical Company
 Eastman Innovation Lab
 Easton Bell Sports
 ECCO Design
 Ecostatic Inc.
 Eisenkraft
 Electronic Theatre Controls
 Elkay
 EMD Chemicals
 Emergent Systems
 ENFOQUE design, LLC
 Escalade Sports
 Essential
 EvD Media
 Forty Four Steel
 Fred Sparks
 Freetech Plastics
 frog design
 Fruitsuper Design
 GE Appliances
 GE Healthcare
 Gecco Vision
 General Foundry Service
 Georgia Institute of Technology
 GfK Custom Research
 G-Form
 GinnDesign, LLC
 GK Design International, Inc.
 GrabCAD
 gravitytank
 Great Eastern Technology, Inc.
 Gruppe B Inc.
 Hagie Manufacturing Company
 Hallmark Inc.
 Harvard University
 HatchHub
 Herman Miller, Inc.
 High Sierra
 Hollister, Inc.
 Hoover/TTi Floorcare
 Howard Kayne
 HS Design, Inc.
 IBM
 IDa Design
 IDEO
 Idology Design
 Impact Design Associates
 In2 Innovation

inco design
 Indiegogo
 Innovations Cleveland Clinic
 InRealty
 Integrated Design Solutions
 Intel Corp
 Intelligent Product Solutions
 International Housewares
 Association
 Invacare Corp.
 Irwin Tools
 JMRead Design LLC
 Johnson & Johnson
 Johnson Controls
 Kaleidoscope
 Karcher North America
 Karten Design
 KDA Industrial Design
 Consultants, Inc.
 KEM STUDIO
 Knoll, Inc.
 Kohler Co
 Krohn Design
 Lagoa
 Lake Shore Cryotronics, Inc.
 LDA
 Leef LTD
 Legrand North America
 Lenovo
 Lerner, David, Littenberg,
 Krumholz & Mentlik LLP
 Lextant
 Liberty Design Studio
 Life Fitness
 Limited Brands
 Linkage Design
 Lockwood Resource
 Loewy Design Group
 LoggerHead Tools LLC
 Lowe's
 LUNAR / Chicago
 Lunar Design
 Lux Capital
 Luxion/KeyShot
 MACHINEART, Inc
 Maga Design
 Magpul Industries Corp
 Mahindra GenZe
 MakerBot Industries
 MANTA Product Development, Inc.

Mars Chocolate North America
 Master Lock Co.
 Material Connexion
 Mauro New Media
 McAndrews, Held & Malloy
 Metaphase
 Michael Graves Design Group
 Milwaukee Electric Tool
 Corporation
 Modern Edge, Inc.
 Moen, Inc.
 Morgan Stanley Wealth
 Management
 Morrow Design
 Motorola Mobility
 MTD Products Inc.
 National Cycle
 Native Design Ltd
 Navistar Inc.
 Neoforma Design
 NeoMek
 Newell Rubbermaid
 NextFab
 Nissha USA
 Nokia Inc.
 Objekt Produktion
 Octane Product Design
 Orange22 Design Lab
 OSRAM SYLVANIA
 Otterbox
 Pacific Market International
 Pantone Color Institute
 Paoli
 Pearlfisher
 Pensa
 Pete Walters Innovation
 Peter Wachter Design
 PGAV Destinations
 Philips Healthcare
 Plastics News
 PLAY
 Playworld Systems
 Plexus Corp
 Polyone Designed Structures and
 Systems
 Presco, Inc.
 Price Heneveld LLP
 Priority Designs
 Procter & Gamble
 Product Ventures

Schools

PTI Engineered Plastics
 Purdue University
 Radio Flyer Inc.
 Radius Product Development
 Radyne Corporation
 Ralph Appelbaum Associates, Inc.
 Reckitt Benckiser
 Red Cape Studio
 Reflex Design, Inc.
 Regeneron Pharmaceuticals, Inc
 REI
 Ricket Design LLC
 RitaSue Siegel Resources LLC
 RKS Design Inc.
 Rocketship, Inc.
 Rolls-Royce
 RP+M
 Rule of Three Design
 SABIC
 Savannah College of Art and Design
 Saza Consulting
 SC Johnson & Son, Inc
 Schneider Electric
 Serigraph Inc.
 Shapeways
 Sketchy Design Studio
 SMART Technologies
 Smartshape Design
 Smyth & Pickett
 solidThinking, Inc.
 SP Lerner
 Spectrum Diversified Designs
 Splane Design Associates Inc.
 Sprout Studios
 Stanley Black & Decker
 Steelcase
 Steinwall, Inc.
 Stern Pinball, Inc
 Steve Boyer Design
 Strottman International
 Structural Concepts Corporation
 Stryker Medical
 Studio Artist
 Studio Lindholm
 Studio One Eleven
 StudioWest
 Sundberg-Ferar, Inc.
 Syracuse University
 Tailored Learning Tools

Target Corporation
 TEAGUE
 TEAMS Design
 Techtronic Industries Inc.
 Tekna
 Terradise Design
 Tetrafab Custom Cases
 The Business Times
 The Chamberlain Group
 The Coca-Cola Company
 The Metcalfe Group
 The Other Edge, Inc.
 The Raymond Corporation
 Thermo Fisher Scientific
 Thomas J Newhouse-Design
 TINITT
 Toshiba Global Commerce Solutions
 Toter
 Touchstone 3D
 Tres Design Group, Inc.
 Trident Design, LLC
 TriMech Solutions
 TS Tech USA
 TTI
 Tupperware Brands, Inc
 Twistthink
 Tyler Casey Design
 UIUC
 US Endoscopy
 Van Deursen, Innovation & Design
 Vitamix Corporation
 VMR Products LLC
 Wacom Technology
 Waxman CPG
 Webb deVlam
 Wellspring Systems
 WGSN-Homebuildlife
 Whipsaw Inc.
 Whirlpool Corporation
 WhiteBoard Product Solutions
 Wilton
 Wink ID Inc.
 Ximedica
 Yeh IDEology

Academy of Art University
 Appalachian State University
 Arizona State University
 Art Center College of Design
 Art Institute of California - Orange County
 Art institute of Colorado
 Art Institute of Portland
 Auburn University
 Brigham Young University
 California College of the Arts
 California State University-Long Beach
 Carleton University
 Carnegie Mellon University
 Case Western Reserve University
 Cedarville University
 Cleveland Institute of Art
 College for Creative Studies
 Columbia College Chicago
 Columbus College of Art & Design
 Drexel University
 Eastern Michigan University
 Georgia Institute of Technology
 Harvard University
 Iowa State University
 James Madison University
 Kean University
 Kendall College of Art & Design
 Loughborough University
 Massachusetts College of Art & Design
 Metropolitan State University of Denver
 Milwaukee Institute of Art & Design
 Montclair State University
 New Jersey Institute of Technology
 North Carolina State University
 Northern Michigan University
 Ohio State University
 Parsons The New School For Design
 Pepperdine University
 Philadelphia University
 Pratt Institute
 Purdue University
 Rhode Island School of Design
 Rochester Institute of Technology
 San Francisco State University

San Jose State University
 Savannah College of Art & Design
 School of the Art Institute of Chicago
 Southern Illinois University
 Syracuse University
 The Art Institute of Colorado
 The Ohio State University
 The University of Notre Dame
 The University of the Arts
 UIUC
 University of Wisconsin-Stout
 University of Bridgeport
 University of Cincinnati
 University of Houston
 University of IL at Chicago
 University of IL at Urbana and Champaign
 University of Kansas
 University of Louisiana at Lafayette
 University of Michigan
 University of Notre Dame
 University of Oregon
 University of Pennsylvania
 University of the Arts University of Utah
 University of Washington
 University of Wisconsin-Stout
 Virginia Tech
 Walla Walla University
 Wentworth Institute of Technology
 Western Michigan University
 Western Washington University
 Xi'an University of Technology

IDSA District Design Conference Sponsorship Contract

CONTACT

Company Name (Company information for all published information)

Contact Name Title

Current Member Name Member Number

Address

City State Zip/Postal Code Country

E-mail address (Important updates sent via e-mail)

Website Phone Fax

PRICING			CONFERENCE(S) please choose						
LEVEL	OPPORTUNITY	ALL 5	SOUTH	WEST	CENTRAL	NORTHEAST	MIDWEST	COST PER	TOTAL
DIAMOND	Principal Conference Sponsor	•						\$50,000	
	Registration Sponsor	•						\$25,000	
	Refreshment Sponsor	•						\$25,000	
PLATINUM	Closing Party	•						\$20,000	
	T-Shirt Sponsor	•						\$18,000	
	Tote Bag Sponsor	•						\$15,000	
GOLD	Principal Conference Sponsor							\$14,000	
	Conference Bag	•						\$10,000	
	Lanyard	•						\$8,000	
SILVER	Portfolio Review	•						\$7,000	
	Registration Sponsor	•						\$6,000	
	Refreshment Sponsor							\$6,000	
	Closing Party Sponsor							\$5,000	
	Sketchbook	•						\$2,500	
BRONZE	Conference Badge							\$2,500	
	Content Sponsor							\$2,000	
	Registration Sponsor							\$1,500	
	Portfolio Review							\$1,500	
	Supporting Sponsor							\$1,000	
EXHIBITOR	Exhibit only							\$1,500	
	Exhibit added to Package							\$1,000	
								TOTAL	

Client agrees to pay 100% before April 1, 2015. No refunds will be processed for cancellations.

Authorized Signature Title

PAYMENT

Make checks payable (in US Dollars) to IDSA. Or, you may also pay by Credit Card: AMEX M/C Visa

Amount to Charge Card No. Security Code No. Exp. Date

Print Name as it Appears on Card Card Holder Signature



Mail, fax or e-mail signed form complete with payment to:
 IDSA
 555 Grove St., Suite 200
 Herndon, VA 20170
 703-707-6000; FAX: 703-787-8501

Domestic Wires
 SunTrust Bank
 ABA # 061000104
 Account Number: 1000004971965
 Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA

International Wires
 SunTrust Bank
 25 Park Place, Atlanta, GA 30303
 Swift Code: SNTRUS3A
 Account Number: 1000004971965
 Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA

Questions?
 Contact: Katrina Kona
 703.707.6000 x100
 katrinak@idsa.org