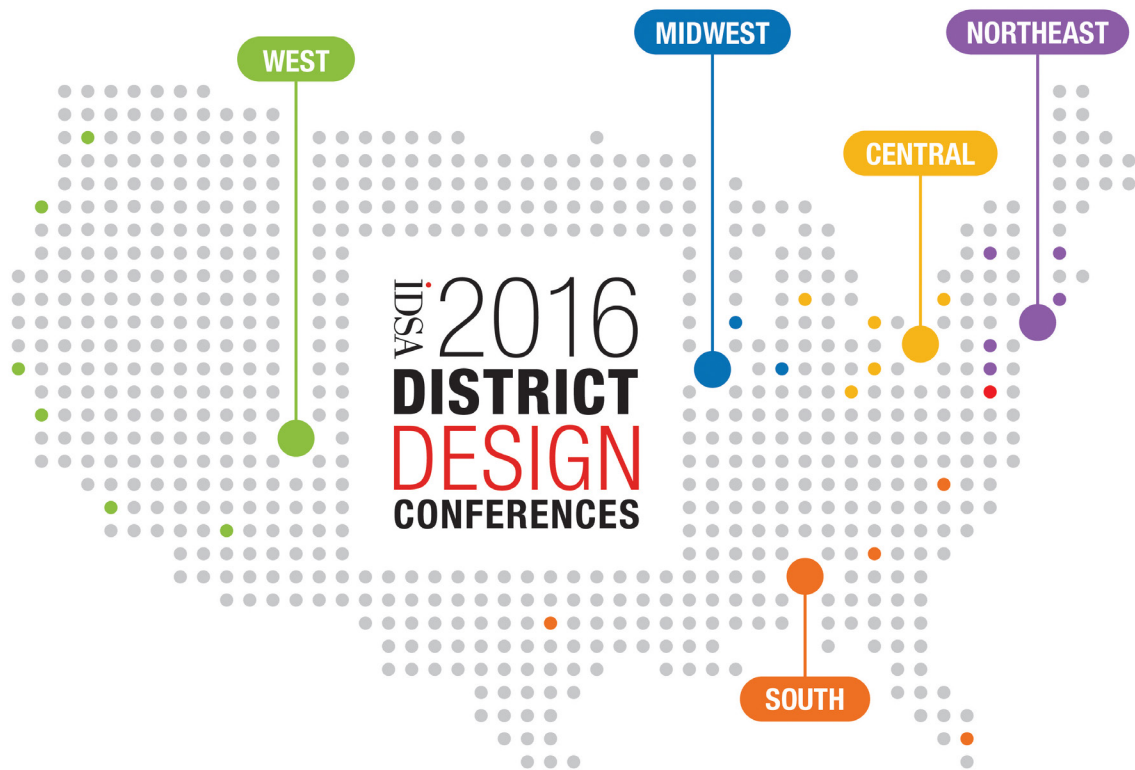


2016 IDSA District Design Conferences

Sponsorship and Exhibit Opportunities



Industrial “Strength” Design

Central | April 1–2, Carnegie Museum of Art, Pittsburgh, PA
#CDDC16

DESIGN: GIFT - Empathy Driven Solutions

West | April 1–2, Metropolitan State University, Denver, CO
#WDDC16

desXgn - experience is everything

South | April 15–16, Auburn University, Auburn, AL
#SDDC16

Disrupt, Construction and Transform

Midwest | April 22–23, University of Illinois at Urbana-Champaign
#MWDDC16

I am a Designer – AMA

Northeast | April 29–30, High School of Art & Design, Manhattan, NY
#NEDDC16

Sponsorship Opportunities

Why Sponsor?

Every spring the Industrial Designers Society of America (IDSA) hosts five regional District Design Conferences (DDCs) across the country that address the latest design trends, issues and opportunities. With more than 1,000 total designers, students, business professionals and educators in attendance, IDSA's the DDCs are the perfect venue to showcase your products and services and engage in dynamic niche marketing that brings you face-to-face with your current and future customers.

The District Design Conferences will present meaningful, insightful and intriguing topics for hands-on experiences with your products and services. Be a part of the conversations taking place and highlight the ways your company can elevate its visibility and reach a broader audience all while serving the profession of industrial design.



Get Involved

IDSA offers many ways to gain exposure and promote your business to conference attendees from advertising to exhibiting. We have packages for every budget designed to achieve a variety of marketing and sales objectives. Don't see exactly what you are looking for? We can custom-tailor a package to fit your needs.

Don't miss out! Review the following options and fill out the application/contract to secure your spot today! For more information please contact: **Katrina Kona, 703.707.6000 x100, katrinak@idsa.org.**



The Audience

Industrial designers are on the cutting edge, setting trends in the United States and the world. These are the people who design the products and services used by everyone every day. Sponsorship is the best way to associate your brand/product/services with the industrial design profession.

Conference attendees include business leaders, practitioners, educators, students and more. Be a part of something big; highlight your company's ingenuity as a conference sponsor.

Sponsorship Categories & Benefits

Whether you're looking for an exclusive opportunity at all five Design District Conferences or recognition at just one or two, we have a number of packages available that are built to fit your branding needs.

Select from our premium Platinum or Gold packages and sponsor all five conferences or pick the conference that works best for you and select from our Silver and Bronze packages.

The chart below outlines standard benefits of sponsorship by level for the 2016 District Design Conferences. Pick your base level of sponsorship and benefits. Then choose the specific package(s) with additional benefits from the following pages that best align with your brand and goals.



STANDARD BENEFITS BY SPONSORSHIP LEVEL				
BENEFIT	PLATINUM \$15,000–\$24,999	GOLD \$8,000–\$14,999	SILVER \$4,000–\$7,999	BRONZE \$1,000–\$3,999
Speaking Opportunity	10 min.	5 min.		
Verbal Recognition during Conference	●	●	●	
Complimentary Conference Registrations	5 total	4 total	3	1
Discounted Conference Registrations	3	2	1	
Opportunity to purchase a deeply discounted Exhibit Booth	●	●	●	
Opportunity to Place Promotional Pieces at Literature Table	●	●	●	●
Attendee List (email and mailing lists)	●	●	●	●
Logo Package*	●	●	●	●

***Logo Package:** includes logo recognition on the conference website; in all District Design Conference promotional emails leading up to each of the conferences; on the conference badge; on printed signage; and in slides shown throughout the Conference.

NEW for 2016!

Introducing IDSA's District Design Conference Career Path Partner Program

IDSA's newly developed Career Path Partner Program provides a unique sponsorship opportunity to interact with the students and young professionals attending the District Design Conferences. Take advantage of this opportunity to link your company with a program created to engage the future leaders of industrial design.

CAREER PATH PARTNER 5 Available **\$15,000**

Recognition

- Gold-level sponsor recognition in pre-conference emails and on conference microsite via logo and hyperlink
- Verbal recognition during District Design Conferences
- Opportunity to provide promotional material on Literature Table
- Access to attendee list (email and mailing)

Portfolio Review Co-Sponsor

- Includes sponsor acknowledgement in onsite signage for the Portfolio Review
- Opportunity to participate in the Portfolio Review

Skill Session Workshop (Up to 2)

- Includes sponsor acknowledgment in District Design Conferences program
- Includes sponsor acknowledgement in onsite signage for the Skills Session
- Opportunity to host up to two, 45-minute skills workshops in total across all District Design Conferences

Featured Article on IDSA.org

- Work with IDSA to develop content supporting education and/or career development

Complimentary Registrations

- Up to 4 complimentary registrations (one-time use), verbal recognition at the conference; up to 2 discounted registrations (one-time use); marketing material at literature display and logo package.

Branding

- Special designation as a "Career Path Partner" for the 2016 District Design Conferences

Exhibit and Advertise

- Up to 2 complimentary exhibit spaces or one, full-page advertorial in INNOVATION magazine (Winter, Spring or Summer issue only)
- Additional exhibit space available at discounted rate

Platinum Level

Principal Conference Sponsor Exclusive **\$14,000**

Select the District Design Conference of your choice and your company name will accompany the conference title on all printed and electronic materials. Example "IDSA Midwest District Design Conference: Intersections brought to you by (your company here)."

Gold Level

Student Merit Award Sponsor Exclusive **\$15,000**
(also available as a shared sponsorship at Bronze level for \$7,500 per company)

The Student Merit Award or SMA program at IDSA provides students of industrial design opportunities to showcase their talent and achievements at their schools; to their local professional communities; and at the District and National levels. The SMA program also allows schools with ID programs to gain acclaim and visibility. Further, it provides an ample platform for design managers and other talent acquisition professionals to meet the industrial design geniuses of the future. Recognition spans all of the District Design Conferences (gold recognition) and the International Conference (silver recognition).

Conference Badge Sponsor Exclusive **\$10,000**

Exclusive is the important word here as the official badge and program sponsor. Every attendee is a walking promotion for your company with your logo placed on the conference badge. You will jump to the head of the sponsorship line as this badge/program is in the hands of all 1,000+ conference registrants. And remember—they take the programs home!

Lanyard Sponsor Exclusive **\$8,000**

How do you get your buyers to wear your company's name throughout all five conferences? The official badge lanyard goes out to every IDSA conference attendee, ensuring that your brand and your message are literally part of the conference's fabric.

Silver Level

Tote Bag Sponsor Exclusive **\$7,500**

Leave your mark! Your company's logo will be displayed like walking billboards all over the conference as the exclusive tote bag sponsor! Your logo will be featured alongside the conference logo on the bags distributed to every attendee at registration. Carried for years, the bags serve as a lasting reminder of your company's support of industrial design.

Silver Level (continued)

Registration Sponsor **\$6,000**

2 Available/Conference

Get a head start reaching your target audience by sponsoring all five DDC registrations. Recognition includes: logo and hyperlink on all official attendee registration confirmation emails; logo visibility on the registration page for all five conferences; and onsite signage at the registration desk. Your registration sponsorship will be highlighted in ONE email blast to IDSA's list of 28,000.

Break & Refreshment Sponsor **\$5,000**

2 Available/Conference

Conference attendees always look forward to lunch and grabbing coffee between sessions. Increase your visibility with more than 1,000 attendees at all five District Design Conferences by sponsoring all meals and daily coffee/snack breaks at each.

- Tabletop signage with your company name/logo
- Table space for your promotional materials
- The opportunity to provide napkins or other items with your corporate logo (branded items provided by sponsor)

Conference Mobile App Sponsor **Exclusive \$5,000** (also available as a shared sponsorship at Bronze level for \$1,500 per District)

The IDSA Conference mobile app will be a valuable resource for any attendee, providing program session, off site and exhibits information, schedule updates, conference alerts and the ability to create your own itinerary. Downloadable on iPhones, Android phones and other smartphones, your company's logo and hyperlink will be located prominently on all viewable pages.

Closing Party **\$3,500**

1 Available/Conference

Assure a highly visible presence as a sponsor of the District Design Conference closing party of your choice. Industry leaders are united in a comfortable social environment perfectly suited for casual conversation and are joined by IDSA leaders and volunteers. Drinks and light snacks will be served.

NEW! Pre-Conference Lunch Sponsor **\$3,000**

2 Available/Conference

Meet and greet attendees arriving for a meal prior to the start of the select District Design Conference programming. Use this opportunity to network and share insights with a presentation during lunch. The sponsor covers cost of lunch. Attendance to pre-conference activities are optional for attendees.

Bronze Level

Sketchbook **Exclusive \$2,500**

Write the book on creative messaging when you design your own cover for these handy, pocket-sized notebooks distributed to every attendee. You get strong conference exposure, plus after-the-fact visibility as attendees return to the office. **Sponsor provides sketchbooks.

NEW! Padfolio **Exclusive \$2,500**

Help attendees keep business cards and handouts secure providing padfolios to be distributed at the registration desk. A great option with long-lasting branding. **Sponsor provides padfolios.

Conference Badge Sponsor **Exclusive \$2,500**

Every attendee is a walking promotion for your company with your logo placed on the back of the conference badge. You will jump to the head of the sponsorship line as this keepsake is in the hands of all conference registrants, and remember—they take the programs home!

NEW! Design Competition Sponsor **Exclusive \$2,500**

You've got the competition idea and execution plans; we've got the competitors. Use the District Design Conferences as a forum to promote your competition (non-compete). IDSA will help to promote!

Content Sponsor **\$2,000**

2 Available/Conference

Help provide exceptional content for IDSA's District Design Conferences. Sponsor the content at one of the conferences and associate your company's brand with exciting speakers, sessions and workshops. Recognition includes logo visibility on site and acknowledgment on the schedule as the official content sponsor.

Registration Sponsor **\$1,500**

2 Available/Conference

Get a head start in reaching your target audience by becoming the registration sponsor for the conference of your choice. Recognition includes: logo and hyperlink on the official attendee registration confirmation emails; logo visibility on the registration page of that conference; and onsite signage at the registration desk.

Contributing Sponsor **\$1,000**

Multiple Available/Conference

- Logo recognition on the conference microsite, in all District Design Conference marketing emails leading up to the conference and in the PowerPoint slide shown throughout the conference.
- Logo recognition on the conference badge and on printed on-site signage

Sponsorship Opportunities

Maximize Your Exhibit Presence

- Set clear goals**
 Setting clear goals and objectives for what you are trying to accomplish at conference is critical to your success. What exactly are you trying to accomplish?
- It's all about the Buzz**
 Plant the seeds in press releases and on your blog and keep the buzz alive with Facebook, Twitter and LinkedIn. Use the conference and IDSA hashtags in your posts to connect.
- Choose the right staff for the right hours**
 Bring your "A" team!
- Draw a crowd with giveaways and swag**
 Getting extra traffic to notice your booth at a trade fair or business conference will always be a challenge. Stand out with prize wheels, money machines, scratch cards and prize vaults.
- Hold an online contest to increase your visitors**
 Use all your social media tools to conduct a pre-trade fair or business conference online contest. It's an excellent way to get some buzz and get people to your booth. Prospects will need to drop by your booth to see who's won.
- Spend more time listening than talking**
 Every time you speak you stop listening. Try listening 80 percent of the time and talking 20 percent and see what happens!
- Appetite appeal**
 Get a popcorn popping machine and give away the treats. Everyone loves free food!
- Ask their name and use it**
 It's the simple things that are the most important! Be remembered by using attendees' names in conversation.
- Customize your approach**
 Know your audience! Try to read body language and express your awareness of attendees' presence in a non-verbal way.
- Don't underestimate the value of networking**
 Check out parties and other networking events; the conversation doesn't stop when attendees leave the exhibit floor.

Exhibitor Package

Exhibit Booth **\$1,500 per District**

- Two complimentary conference registrations
- A 6 foot skirted table set up in the main traffic area
- Logo recognition on the conference website; in all District Design Conference promotional emails leading up to the conference; and in the presentation slide shown throughout the conference
- Logo recognition on the conference badge and on printed signage
- Access to the conference attendee email and mailing lists post-conference

NEW! Add a booth to any Silver - Platinum package for \$1,000

Advertising Display **\$450 per District**

Greet conference attendees with your full size advertisement. Displays will be posted throughout the meeting space. Advertiser produces and provides advertising display to be posted on easels. Foam core signs preferred.



Exhibitors/Sponsors

24 Seven
3 HTi
3D Color
3D Creative
Academy of Art University
Acme Design, Inc.
Agora Edge
Altair
Americad
Ampacet Corporation
Anvil Prototyping
Anvil Studios
Arlington Plating Company
Art Institute of Colorado
Ashland Inc.
Association
Autodesk
Balance
Bayer MaterialScience
Bemis
Beyond Design
Blackberry-RIM
Boundary Systems
Bressler Group
Brooks Stevens
Bunkspeed
California State University-Long Beach
Career & Technical Training
Cimquest
Cleveland Institute of the Arts
College for Creative Studies
Continuum
Control Plastics
Copesetic Inc.
Core 77
Craft Originators
Cre8 Design Studio
Creature Product Development
Dallas Lighthouse for the Blind
Dassault Systemes SolidWorks
DCI Marketing
Décor Craft Inc. / DCI
Dell
Design Central
Design Consortium
Design Science
Design Within Reach
Designcraft
Dow Corning

Eastman Innovation Lab
EcoStatic Inc.
Eisenkraft Consulting
ELEVEN, LLC
Emerson, Johnson, Mackay, Inc.
Essential
Ethicon Endo-Surgery
Fast Company
Fred Sparks Design
Freotech Plastics
GE Appliances
GE Healthcare
General Assembly
General Foundry Service
Geochord, Ltd.
Georgia Institute of Technology
GK Design International Inc.
Gravity Tank
Harley Davidson
Honda R&D Americas, Inc.
InterPRO
Iowa State University
IRWIN Tools
Johnson & Johnson
Johnson Controls
Kaleidoscope
Kemeera
Kendall College
Kent Displays
Keyshot / Luxion ApS
Kydex, LLC
Landscape Brands
LewisRice
Lextant
Lowe's
LPK
Lunar
Luxion / KeyShot
M2 Technologies, Inc.
Masco Design
Material ConneXion
MeadWestvaco
Metaphase Design Group
Metro Mold
Metropolis
Midwest Prototyping
Milwaukee Electric Tool
Milwaukee Institute of Art & Design
Mixer Design Group

Moen, Inc.
Nestlé Purina
Newell Rubbermaid
North Carolina State University
Northern Engraving
Northwestern University
Objex Design
OptiTex USA, Inc.
Pantone
Pensa
Philadelphia University
Pina Zangaro
Pitney Bowes Inc.
POCO Labs
PolyOne Corp.
Procter & Gamble
Proto Labs
Prototype Solutions Group
PTI Design
Purdue University
Purina
Radio Flyer, Inc.
Rapid Product Development Group
Redfish Product Development
RP + M
RPDG
Saint-Gobain
Samsonite
Schattdecor, Inc.
ScottModels, Inc.
Serigraph
Smart Design
solidThinking
SPI – The Plastics Industry Trade Association
Streng Design
Stryker Medical
Such & Such
Sundberg-Ferar
Sustainable Minds
Taylor Box
TEAMS Design
Tectronic Industries NA, Inc.
Thrive Design
Tolleson Saul Design
Trek Bicycle Corp.
Trident Design
TTi
Tupperware
Twistthink

Utleys
Veloce Engineering
Wacom
Windsell
Wisecarver Communications
World Kitchen
Wynkoop Brewery
Ximedica
Yeh IDEology

Professionals

24 Seven
3D Divas
8D LLC
A.L.P. Lighting Components, Inc.
ABID Inc
ACCO Brands
Adams:Kinkade Design, LLC
Alex Werbickas Design
Allure Energy
Altair I Thinklabs
Amcort Rigid Plastics
American Seating Co
Amway
Anvil Prototype & Design
Artist Hardware
Asahi Kasei Plastics
Aspen Medical Products
ASTRO Studios
Atlas Copco Industrial Design Competence Center
Attwood Marine (Division of Mercury Marine/BBG)
Authentic Industrial Design Inc.
AutoArcheology
Autodesk
B/E Aerospace Inc
Balance Product Development, Inc.
Bartell Industrial Design, LLC
bb7
BD Medical
Beats Electronics LLC
Belkin, Inc.
Bemis Manufacturing Co.
Berry Plastics Corp
be-unique & GYST concept Sports Bags
Beyond Design, Inc.

Professionals

Big Bang, Inc.	Design Integrity	Herman Miller, Inc.	LoggerHead Tools LLC
Bioventus	Design Interface Inc	High Sierra	Lowe's
BISSELL	Design Learning Network	Hollister, Inc.	LUNAR / Chicago
BlackHagen Design, Inc.	Design Management Institute	Hoover/TTi Floorcare	Lunar Design
BLOUGH INC.	Design Science	Howard Kayne	Lux Capital
Boa Technology	DesignApplause	HS Design, Inc.	Luxion/KeyShot
Bose Corp.	Designcraft, Inc.	IBM	MACHINEART, Inc
Boundary Systems	Detroit Creative Corridor Center	IDa Design	Maga Design
Breg, Inc.	Direct Supply, Inc.	IDEO	Magpul Industries Corp
Bresslergroup, Inc.	Dorsett ID/OrgAMInc.com	Idology Design	Mahindra GenZe
Bridgestone Americas	DS SolidWorks Corp.	Impact Design Associates	MakerBot Industries
Brooks Stevens Inc.	dScout gravitytank	In2 Innovation	MANTA Product Development, Inc.
BSH Home Appliances Corp	DuMor Inc.	inco design	Mars Chocolate North America
Bush Industries	Dunes Design	Indiegogo	Master Lock Co.
BWG Strategy	Eastman Chemical Company	Innovations Cleveland Clinic	Material Connexion
Catalyst PDG Inc.	Eastman Innovation Lab	InReality	Mauro New Media
Centric Indy	Easton Bell Sports	Integrated Design Solutions	McAndrews, Held & Malloy
Cesar Millan Inc.	ECCO Design	Intel Corp	Metaphase
Cessna Aircraft Company	Ecostatic Inc.	Intelligent Product Solutions	Michael Graves Design Group
Channel i of South Korea	Eisenkraft	International Housewares Association	Milwaukee Electric Tool Corporation
CHOi Design, Inc	Electronic Theatre Controls	Invacare Corp.	Modern Edge, Inc.
Chrysler	Elkay	Irwin Tools	Moen, Inc.
Clark and Post Architects	EMD Chemicals	JMRead Design LLC	Morgan Stanley Wealth Management
Codelitt Incubator	Emergent Systems	Johnson & Johnson	Morrow Design
Computer Aided Technology, Inc.	ENFOQUE design, LLC	Johnson Controls	Motorola Mobility
Concept Center International	Escalade Sports	Kaleidoscope	MTD Products Inc.
Conscious Commuter Corp.	Essential	Karcher North America	MTD Products Inc.
Consolidated Container Company	EvD Media	Karten Design	National Cycle
Continental Corporation	Forty Four Steel	KDA Industrial Design Consultants, Inc.	Native Design Ltd
Continuum	Fred Sparks	KEM STUDIO	Navistar Inc.
Cook Medical	Freotech Plastics	Knoll, Inc.	Neoforma Design
Copco	frog design	Kohler Co	NeoMek
Creature Product Development	Fruitsuper Design	Krohn Design	Newell Rubbermaid
Creature, LLC	GE Appliances	Lagoa	NextFab
Cree LED Lighting	GE Healthcare	Lake Shore Cryotronics, Inc.	Nissha USA
Crocs, Inc.	Gecco Vision	LDA	Nokia Inc.
Crown Equipment Corp	General Foundry Service	Leef LTD	Objekt Produktion
Cummins, Inc.	Georgia Institute of Technology	Legrand North America	Octane Product Design
d:e Creative	GfK Custom Research	Lenovo	Orange22 Design Lab
Daedalus	G-Form	Lerner, David, Littenberg, Krumholz & Mentlik LLP	OSRAM SYLVANIA
Dan Nichols Design	GinnDesign, LLC	Lextant	Otterbox
Darvier	GK Design International, Inc.	Liberty Design Studio	Pacific Market International
Dassault Systemes	GrabCAD	Life Fitness	Pantone Color Institute
David Hart Design	gravitytank	Limited Brands	Paoli
DEI Holdings	Great Eastern Technology, Inc.	Linkage Design	Pearlfisher
Delicious	Gruppe B Inc.	Lockwood Resource	Pensa
Delta Faucet Co.	Hagie Manufacturing Company	Loewy Design Group	Pete Walters Innovation
Derek Porter Studios	Hallmark Inc.		Peter Wachter Design
Design Central	Harvard University		PGAV Destinations
Design Concepts	HatchHub		

Philips Healthcare
 Plastics News
 PLAY
 Playworld Systems
 Plexus Corp
 Polyone Designed Structures and
 Systems
 Presco, Inc.
 Price Heneveld LLP
 Priority Designs
 Procter & Gamble
 Product Ventures
 PTI Engineered Plastics
 Purdue University
 Radio Flyer Inc.
 Radius Product Development
 Radyne Corporation
 Ralph Appelbaum Associates, Inc.
 Reckitt Benckiser
 Red Cape Studio
 Reflex Design, Inc.
 Regeneron Pharmaceuticals, Inc
 REI
 Ricket Design LLC
 RitaSue Siegel Resources LLC
 RKS Design Inc.
 Rocketship, Inc.
 Rolls-Royce
 RP+M
 Rule of Three Design
 SABIC
 Savannah College of Art and
 Design
 Saza Consulting
 SC Johnson & Son, Inc
 Schneider Electric
 Serigraph Inc.
 Shapeways
 Sketchy Design Studio
 SMART Technologies
 Smartshape Design
 Smyth & Pickett
 solidThinking, Inc.
 SP Larner
 Spectrum Diversified Designs
 Splane Design Associates Inc.
 Sprout Studios
 Stanley Black & Decker
 Steelcase
 Steinwall, Inc.

Stern Pinball, Inc
 Steve Boyer Design
 Strotzman International
 Structural Concepts Corporation
 Stryker Medical
 Studio Artist
 Studio Lindholm
 Studio One Eleven
 StudioWest
 Sundberg-Ferar, Inc.
 Syracuse University
 Tailored Learning Tools
 Target Corporation
 TEAGUE
 TEAMS Design
 Techtronic Industries Inc.
 Tekna
 Terradise Design
 Tetrafab Custom Cases
 The Business Times
 The Chamberlain Group
 The Coca-Cola Company
 The Metcalfe Group
 The Other Edge, Inc.
 The Raymond Corporation
 Thermo Fisher Scientific
 Thomas J Newhouse-Design
 TINITT
 Toshiba Global Commerce
 Solutions
 Toter
 Touchstone 3D
 Tres Design Group, Inc.
 Trident Design, LLC
 TriMech Solutions
 TS Tech USA
 TTI
 Tupperware Brands, Inc
 Twistthink
 Tyler Casey Design
 UIUC
 US Endoscopy
 Van Deursen, Innovation & Design
 Vitamix Corporation
 VMR Products LLC
 Wacom Technology
 Waxman CPG
 Webb deVlam
 Wellspring Systems
 WGSN-Homebuildlife

Whipsaw Inc.
 Whirlpool Corporation
 WhiteBoard Product Solutions
 Wilton
 Wink ID Inc.
 Ximedica
 Yeh IDEology

Schools

Academy of Art University
 Appalachian State University
 Arizona State University
 Art Center College of Design
 Art Institute of California-Orange
 County
 Art institute of Colorado
 Art Institute of Portland
 Auburn University
 Brigham Young University
 California College of the Arts
 California State University-Long
 Beach
 Carleton University
 Carnegie Mellon University
 Case Western Reserve University
 Cedarville University
 Cleveland Institute of Art
 College for Creative Studies
 Columbia College Chicago
 Columbus College of Art & Design
 Drexel University
 Eastern Michigan University
 Georgia Institute of Technology
 Harvard University
 Iowa State University
 James Madison University
 Kean University
 Kendall College of Art & Design
 Loughborough University
 Massachusetts College of Art &
 Design
 Metropolitan State University of
 Denver
 Milwaukee Institute of Art &
 Design
 Montclair State University
 New Jersey Institute of Technology
 North Carolina State University
 Northern Michigan University

Ohio State University
 Parsons The New School For
 Design
 Pepperdine University
 Philadelphia University
 Pratt Institute
 Purdue University
 Rhode Island School of Design
 Rochester Institute of Technology
 San Francisco State University
 San Jose State University
 Savannah College of Art & Design
 School of the Art Institute of
 Chicago
 Southern Illinois University
 Syracuse University
 The Art Institute of Colorado
 The Ohio State University
 The University of Notre Dame
 The University of the Arts
 UIUC
 University of Wisconsin-Stout
 University of Bridgeport
 University of Cincinnati
 University of Houston
 University of IL at Chicago
 University of IL at Urbana and
 Champaign
 University of Kansas
 University of Louisiana at
 Lafayette
 University of Michigan
 University of Notre Dame
 University of Oregon
 University of Pennsylvania
 University of Utah
 University of Washington
 University of Wisconsin-Stout
 Virginia Tech
 Walla Walla University
 Wentworth Institute of Technology
 Western Michigan University
 Western Washington University
 Xi'an University of Technology

IDSA District Design Conference Sponsorship Contract

CONTACT

Company Name (Company information for all published information)

Contact Name

Title

Current Member Name

Member Number

Address

City

State

Zip/Postal Code

Country

E-mail address (Important updates sent via e-mail)

Website

Phone

Fax

PRICING			CONFERENCE(S) please choose						
LEVEL	OPPORTUNITY	ALL 5	SOUTH	WEST	CENTRAL	NORTHEAST	MIDWEST	COST PER	TOTAL
PLATINUM	Principle Conference Sponsor	•						\$14,000	
GOLD	Student Merit Award Sponsor	•						\$15,000	
	Career Path Partner							\$15,000	
	Conference Badge	•						\$10,000	
	Lanyard	•						\$8,000	
SILVER	Tote Bag Sponsor							\$7,500	
	Registration Sponsor							\$6,000	
	Refreshment Sponsor							\$5,000	
	Conference Mobile App	•						\$5,000	
	Closing Party Sponsor							\$3,500	
	Pre-conference Lunch							\$3,000	
BRONZE	Sketchbook	•						\$2,500	
	Padfolio	•						\$2,500	
	Conference Badge	•						\$2,500	
	Design Competition							\$2,500	
	Content Sponsor							\$2,000	
	Registration Sponsor							\$1,500	
	Contributing Sponsor							\$1,000	
EXHIBITOR	Exhibit only							\$1,500	
	Exhibit added to Package							\$1,000	
	Advertising Display							\$450	

Client agrees to pay 100% before March 25, 2016. IDSA has the right to withhold services if full payment is not received before the event. No refunds will be processed for cancellations.

Authorized Signature

Title

PAYMENT

Make checks payable (in US Dollars) to IDSA. Or, you may also pay by Credit Card: ☐ AMEX ☐ M/C ☐ Visa

Amount to Charge

Card No.

Security Code No.

Exp. Date

Print Name as it Appears on Card

Card Holder Signature

Address

City

State

Zip/Postal Code

Country



Mail, fax or e-mail signed form complete with payment to:
IDSA
555 Grove St., Suite 200
Herndon, VA 20170
703-707-6000; FAX: 703-787-8501

Domestic Wires
SunTrust Bank
ABA # 061000104
Acct # 1000179906671
Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA
Special Instructions: if needed

International Wires
SunTrust Bank
25 Park Place
Atlanta GA 30303
Swift Code: SNTRUS3A
Acct # 1000179906671
Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA
Special Instructions: if needed

Questions?
Contact: Katrina Kona
703.707.6000 x100
katrinak@idsa.org