

2021 Undergraduate Student Merit Awards (SMA)

Round 1 - Individual Score Sheet IDSA District: School: Juror: Student:

Category	Notes	Score 1-10 1=poor, 5=average, 10=excellent
1.Scope of Work		
2.Quality of Work		
3.Quality of Thought		
4.Visual Presentation		
5.Verbal Presentation		
	Total Score [50 points max]	

Additional Comments:



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Round 1 - Compiled Results Score Sheet

IDSA District:		
School:		
Juror:		

Student	Juror 1	Juror 2	Juror 3	Juror 4	Juror 5	Juror 6	GRAND TOTAL

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Judging Criteria

Round 1 Jurors must use the evaluation forms within this document to make their scores and tabulate results in the selection of a SMA School Finalist.

Round 2 Jurors will use the tools built into IDSA's online awards platform to rate students. The resulting scores will determine the top candidate in each District or top overall candidate. If the scores result in a tie, phone/video conference call discussion among District jurors will be conducted in order to choose the SMA Winner(s).

Scope of Work – The submitted portfolio of projects should demonstrate proficiency across multiple mediums, project categories and/or problem areas. The student should display an indepth understanding of the entire design process and design research from start to finish; this should be reflected within the body of their work.

Quality of Work – The submitted portfolio of projects should demonstrate a high-level of proficiency in industrial design skills such as: user research, ideation (sketching/rendering and prototyping), modeling (3D and physical), materials and/or manufacturing. The final solutions or presentations of process or ideas should be aesthetically fitting and exhibit appropriate balance between form and function.

Quality of Thought – The student should demonstrate in-depth and holistic understanding of a problem/opportunity scoping, design criteria and context. The student is effective in making connections between their work and practice/academia, and demonstrates thinking that contributes to advancing the design profession. This critical analysis should be reflected (and communicated) in their research and process, and/or final solution(s). The work should be forward thinking and unique.

Visual Presentation – The submitted materials should be clearly organized, well composed and visually compelling. The work should be representative of a cohesive collection and communicate an intelligible narrative throughout.

Verbal Presentation – (Only evaluated in Round 1) - The student should articulate their thoughts, work and process in a clear and succinct manner. Verbal statements should be delivered with a compelling narrative and demonstrate holistic understanding of the subject matter.