

Boston Marriott Copley Place @IDSA #IDSAMedical



EXPERIENCE

2018 | IDSA Medical Design Conference | **Boston** | March 29

Sponsorship & Exhibit Opportunities **Deadline: March 1, 2018**

Why Sponsor?

The IDSA is pleased to announce the availability of sponsorship opportunities for the 2018 Medical Design Conference. These sponsorship opportunities offer exclusive options that will raise your organization's

**Advance design in the medical space.
Show how your company can support
practitioners in this niche industry!**

profile and capture the attention of the industrial design industry's key executives and decisionmakers, including medical device designers, human factor engineers, and medical product development and manufacturing professionals.

IDSA[®]

Sponsorship Opportunities



PLATINUM

PLATINUM SPONSOR

\$12,000 (Exclusive)

- Recognition as title sponsor "IDSA Medical Design Conference brought to you by (your company here)"
- 3 minute speaking opportunity on the general session stage
- Acknowledgement in the IDSA Medical Design Conference article on IDSA.org and in the press release covering the conference
- One pre-conference email sent by IDSA to attendees: email content developed by sponsor; edited and approved by IDSA
- Logo recognition in the following areas:
 - Pre-conference marketing emails
 - Signage
 - Mobile app
 - Conference website
 - Acknowledgment slide in general session room
- Access to attendee listing for a one-time, post-conference promotion
- One tabletop exhibit space
- Two complimentary conference registrations

GOLD

HAPPY HOUR

\$5,500 (Exclusive)

- Logo recognition in the following areas:
 - Pre-conference marketing emails
 - Signage
 - Mobile app
 - Conference website
 - Acknowledgment slide in general session room
- Access to attendee listing for a one-time, post-conference promotion
- One complimentary conference registration
- One pre-conference email sent by IDSA to attendees: email content developed by sponsors; edited and approved by IDSA.

SILVER

CONFERENCE MOBILE APP

\$3,500 (Exclusive)

- One permanent banner advertisement on home screen of conference mobile app
- One push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- Conference Wi-Fi password to feature sponsor's name
- Logo recognition in the following areas:
 - Logo recognition on dedicated mobile app promotions
 - Pre-conference marketing emails
 - Signage
 - Conference website
 - Acknowledgment slide in general session room
- Access to attendee listing for a one-time, post-conference promotion

LUNCH

\$3,500 (2 Available)

- Logo recognition in the following areas:
 - Pre-conference marketing emails
 - Signage
 - Mobile app
 - Conference website
 - Acknowledgment slide in general session room
- Dedicated signage with sponsor logo during the lunch break
- Sponsor can provide giveaway item or flier to be given to attendees during lunch
- Access to attendee listing for one-time post-conference promotion
- One complimentary conference registration



Sponsorship Opportunities



BRONZE

SKETCHBOOK/PADFOLIO

\$1,500 (Exclusive)

- Provide sketchbook/padfolio, or an IDSA approved giveaway to be given to each conference attendee
- Logo recognition in the following areas:
 - Pre-conference marketing emails
 - Signage
 - Mobile app
 - Conference website
 - Acknowledgment slide in general session room
- Access to attendee email listing for a one-time post-conference promotion

COFFEE BREAK **\$1,500 (4 Available, 2 per coffee break)**

- Logo recognition in the following areas:
 - Pre-conference marketing emails
 - Signage
 - Mobile app
 - Conference website
 - Acknowledgment slide in general session room
- Access to attendee email listing for a one-time, post-conference promotion
- Dedicated signage with sponsor logo during the break
- Sponsor can provide giveaway item or flier to be given to attendees during the break

EXHIBITOR

ADD ON

\$1,200

EXHIBIT ONLY

\$1,500

- One tabletop display
- One complimentary conference registration
- Access to attendee listing for a one-time, post-conference promotion
- Logo recognition in the following areas:
 - Pre-conference marketing emails
 - Signage
 - Hard copy program
 - Conference website
 - Acknowledgment slide in general session room

ADDITIONAL OPPORTUNITIES

FOLDER INSERT

\$300

- Pricing is per insert

AD/POSTER DISPLAY

\$500

- Includes poster display in high-traffic areas throughout the conference. (Company must provide poster. Poster display cannot be staffed.)



IDSA Medical Design Conference 2018 Sponsorship & Exhibitor Contract

CONTACT

Company Name (Company information for all published information)

Contact Name

Title

Current Member Name

Address

City

State

Zip/Postal Code

Country

E-mail address (Important updates sent via e-mail)

Website

Phone

Fax

PRICING

		TOTAL
PLATINUM	<input type="checkbox"/> Platinum Sponsor – \$12,000	
BRONZE	<input type="checkbox"/> Coffee – \$1,500	
EXHIBITOR	<input type="checkbox"/> Exhibitor Only – \$1,500 <input type="checkbox"/> Sponsor (with exhibit) – \$1,200	
ADDITIONAL	<input type="checkbox"/> Ad/Poster Display – \$500 <input type="checkbox"/> Folder Insert – \$300	
GRAND TOTAL		

CONTRACT AUTHORIZATION

Client agrees to pay 100 percent by April 29, 2018. No refunds will be processed for cancellations.

Authorized Signature

Title

PAYMENT

Make checks payable (in US dollars) to IDSA. Or, you may also pay by credit card: ☐ AMEX ☐ M/C ☐ Visa

Amount to Charge

Card No.

Security Code No.

Exp. Date

Print name as it appears on card

Card Holder Signature



Mail, fax or e-mail signed form complete with payment to:

IDSA
555 Grove St., Suite 200
Herndon, VA 20170
703-707-6000; FAX: 703-787-8501

Domestic Wires

SunTrust Bank
ABA # 061000104
Account Number: 1000179906671
Title on acct: INDUSTRIAL DESIGNERS
SOCIETY OF AMERICA
Special Instructions: if needed

International Wires

SunTrust Bank
25 Park Place, Atlanta, GA 30303
Swift Code: SNTRUS3A
Account Number: 1000179906671
Title on acct: INDUSTRIAL DESIGNERS
SOCIETY OF AMERICA
Special Instructions: if needed

Questions?

Contact: Shani Armon,
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