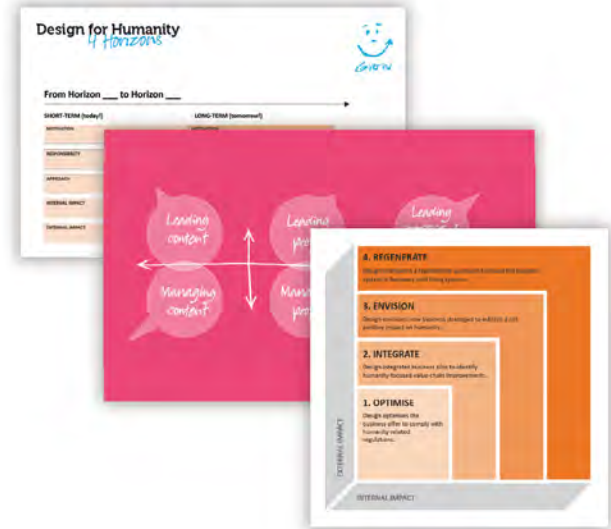


Design for Humanity

Module Overview

As sustainable design is getting crucial to sustain the impact of design, designers should not longer accept to work for organisations that do not have a true purpose. This means that design leaders and managers will move their strategic focus from problem solving to problem definition and problem owning.

- Why has design the potential to effect fundamental change at a global level?
- What belief system does design needs to make that role happen successfully?
- How can design scale-up its impact through collective ownership of problems?
- And co-create solution across disciplines, organizations and industries?
- What is the future scope of output, while moving to end-to-end design of the total eco-systems?
- How can a design leader move an organization up on the ladder of design for humanity?



Screenshots from the Livebook app

Learning Goals

In this module we will achieve the following learning goals. You will be able to:

- Show understanding of the wide perception of the UN Sustainable Development Goals.
- Demonstrate how design can contribute to the UN Sustainable Development Goals.
- Clarify what design for humanity can mean for your organization.
- Assess the level of design for humanity of your organization and the dimensions guiding that.
- Take a clear standpoint on how you want to lead the next level of design for humanity, expressed through a concrete plan.



“ The practice of design is inherently optimistic and serves the noblest purpose when it improves the quality of life. ”

