



IDSA Board of Directors District Vice President

Board of Directors Overview

Meeting four (4) times per year, in general, the Board of Directors is responsible for directing the affairs of the Society by establishing its strategic direction and initiatives. Specifically, each member of the Board is expected to support IDSA in the following ways:

- Raise funds (sponsorships to IDSA/donations to the Design Foundation)
- Increase membership
- Promote the development of programs and services, including the Design Foundation
- Build awareness of the value of IDSA to the membership, design community and the public

District Vice President (DVP) Overview & Responsibilities

The District Vice President chairs their district's annual Design Conference as well as promotes monitors and nurtures the effectiveness of the chapters within their respective district.

- Signs and adheres to the 'DVP Playbook' agreement which outlines the roles and responsibilities for the DVP, Staff and Education Vice President when planning a District Design Conference. DVP responsibilities include:
 - Establish theme
 - Develop conference content
 - Recruit content planning team
 - Source speakers
 - Solicit sponsorship opportunities and promote attendance
- Motivates chapter chairs to conduct local meetings and other chapter events
- Identifies and recruits new chapter leaders in their district
- Presides over district officer meetings
- In conjunction with the Chapter Vice President, assists members seeking to develop new chapters within their district

What Makes for a Successful District VP (Preferred Experience, Skills & Abilities)

- Prior involvement in chapter or section leadership/activities and attendance to IDSA events
- Minimum of 5 years of experience in the industrial design field;
- Strong connections to members of the design community
- Ability to think strategically but also act tactically; successfully transitions between Board level strategic thinking and tactical district level responsibilities
- Understanding of association/corporate finances and keeps IDSA's financial health in consideration at all times when making decisions that affect the association
- Supports the Executive Director and staff in carrying out the strategic direction set by the Board

Eligibility

- Must be a Professional Member in good standing