

Become an IDEA Ceremony Supporter Today!

Supporting IDEA

The Industrial Designers Society of America will host the 36th annual International Design Excellence Awards (IDEA). Honoring excellence in the field of design, the coveted Gold and Silver IDEAs will be presented in more than 20 categories recognizing outstanding achievements in the field. One of the most innovative platforms for industrial designers, future designers and the business of design, IDEA has become the gold standard of industrial design awards programs.

The IDEA Ceremony, held at IDSA's International Conference each year, has grown into a heralded event, as an industry benchmark and indicator of the future trends of design. IDSA presents a unique branding opportunity for your company to be aligned with the industry's highest honor.

Learn more about this year's IDEA Ceremony to be held August 17 at The Henry Ford and how your company can leverage itself as a strong supporter of design excellence.

Levels of Support

Bronze \$750

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Silver \$1,500

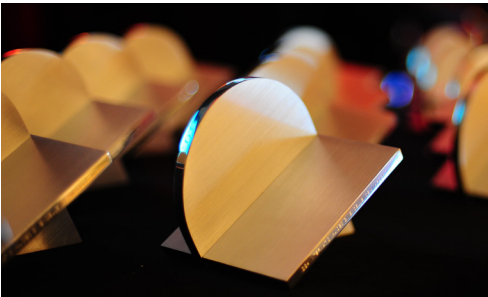
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Logo in the IDEA Ceremony booklet
Logo and hyperlink on website

Gold \$2,500

Logo on the sponsor slide displayed during the IDEA Ceremony
Logo in the IDEA Ceremony booklet
Logo on red carpet back drop
Logo on website

Category Sponsor

For more information or to commit today, contact Katrina Kona at 703.707.6000 x100 or katrinak@idsa.org



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