Industrial Designers Society of America

Find a Firm Directory Overview

IDSA.org receives over 1.5 million views each year and is a leading online resource for those in search of industrial design information and related services. Increase traffc to your website and connect with prospective customers, clients and design talent with placement in IDSA's Find a Firm directory.

Standard and Premium listings on IDSA.org/findafirm run for 12 months and include search functionality to help viewers refine and narrow their search based on their unique needs. Each listing links to a customizable company profile page designed to highlight your capabilities and tell your story.

Find a Firm Listing Page

Company Profile Page

Premium Listing

Standard Listing

Profile Page Features	Standard	Premium
Company Logo		●
Company Banner Image	●	●
Company Description	●	●
Client List	●	●
Services & Capabilities List	●	●
Awards List	●	●
Contact Information	●	●
Project Portfolio (Images & Descriptions)	3	Up to 6
Expertise Fields Search Function	Pick 3	Pick 7
Sector Fields Search Function	Pick 1	Pick 3
Placement on "Design In" Page	1	Up to 4

	IDSA Member	$495	$895
	Nonmember	$595	$995

Expertise Fields Search
3D Printing
Branding
CAD/Software
Career & Education
Digital Interaction
Eco Design
Engineering
Human Factors
Industrial/Product Design
Legal & IP
Materials & Processing
Packaging
Prototypes & Testing
Research & Strategy
Service Design
UX & Interface Design

Sector Fields Search
Automotive & Transportation
Children's Products
Commercial & Industrial Products
Consumer Technology & Entertainment
Furniture & Lighting
Home
Medical & Health
Office & Accessories
Outdoor & Gardens
Sports, Leisure & Recreation

For more information, contact Carrie Green at carrieg@IDSA.org or 703-707-6000 x100

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Find a Firm Listing and Company Profile Page Spec Sheet

The following outlines the information and assets needed in order to create your Find a Firm listing and company profile page. Please provide all assets to Carrie Green, at **carrieg@idsa.org**, for review and processing. You can expect a 5–7 day turnaround time upon receipt of all approved assets.

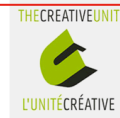### Find a Firm Listing Page

Find A Firm

There are many options for individuals looking for design firms—either as service providers or potential employers. Each firm has its own set of capabilities and talent. IDSA is proud to present this consolidated resource of featured firms to aid in the location and selection of the design studio that is the right fit for your needs.

Keyword | Location | Expertise | Sector | APPLY | CLEAR

Company Logo (Premium Listing Only)
- Vector (.eps, .ai, .pdf) is preferred OR .png with transparent background
- Logo will be shown in square tile, with grey background

Company Profile Page

TEAGUE

TEAGUE is the original design consultancy. Founded in 1926 by design pioneer Walter Dorwin Teague, TEAGUE's portfolio spans many firsts: the Polaroid camera, the UPS truck, Texaco-branded service stations, the Pringles can, and the Xbox. Along the way, TEAGUE has designed the interior of every Boeing commercial airplane every produced—including the revolutionary 787 Dreamliner.

Today TEAGUE is 300+ thinkers and doers with talents spanning everything from industrial design and interaction design to branding and robotics. All of TEAGUE's talents are focused specifically on travel and technology innovation, working on projects such as the NIKE + TEAGUE Athlete's Plane, next-generation devices for Intel and Samsung, the DENNY e-bike, and the Boeing 777X.

Project Portfolio

Boeing 787 Dreamliner

The Boeing 787 Dreamliner is the most successful commercial airplane launch in the history of aviation with more than 1000 orders valued at nearly $200 billion. The airplane features an expansive inner architecture as well as dynamic LED lighting that replicates day-to-night light patterns, dimmable windows 65 percent larger than the competition's and larger stow bins. The interplay between light and structural lines underscores the spacious feel of the cabin, further enhanced by the intelligent use of material layering. The revolutionary Dreamliner expends 20 percent less fuel, produces 20 percent fewer emissions than similarly sized airplanes and also has 30 percent lower maintenance costs and 10 percent better operating costs.

Banner Image
- 1200x400 pixels
- .png or .jpg is preferred

Company Description
- Up to 1,000 word description of your company

Project Portfolio
- Premium Listing: Up to 6 projects
- Standard Listing: Up to 3 projects
- Title & 150 word description of project
- 800x800 pixel image, one per project
- .png or .jpg is preferred

Clients	Services & Capabilities	Awards	Contact
Air Canada	Market + User Insights	TEAGUE is the recipient of more than 150 top tier design awards over the past decade spanning everything from product design to user experience, design strategy, environments and more.	110 Union Street
Alaska Airlines	Integrated UX + ID Solutions		Suite 500
B/E Aerospace	Product + Service Development		Seattle, WA 98101
The Boeing Company	Design Implementation		info@teague.com
Emirates Airline	Innovation Management		+1 206 838 4200
Honeywell	Brand Communications		
Hyundai	Design Research		teague.com
Intel	Design Strategy		
Land Rover	Environments		
Lufthansa	Industrial Design		
Marriott	Interaction Design		

Featured Details
- Client List: Up to 20 names
- Service & Capabilities: Up to 15 service offerings
- Awards: Up to 15, include award name and year received
- Contact: Address, website URL, phone number, contact person

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