Chapter Events & Activities

There is a wide spectrum of activities you can organize for your chapter. Here are just a few examples. When in doubt, keep it simple! Quality over quantity is the general rule.

- Happy hour meet up at a local pub
- Gathering at a museum, art gallery, or area craft fair
- Portfolio review with students from local schools and area professionals
- Evening panel discussion or speaker presentation
- Gallery show featuring local area designers and their products on display
- Day long event with multiple speakers and 100+ attendees
### Tips – How To Run Successful Events

#### Plan in advance
- Determine your budget
- Content (speakers, panelists, demos, discussion topic)
- Find a location & date
- Food & refreshments
- Submit a SCARF with all known event details

#### Let people know
- Create event graphics & description
- Create an EventBright page for the event with an eye-catching graphic and complete event details
- Use email service like MailChimp to let your local members know about the event
- Have event posted to your chapter page on idsa.org
- Use Twitter, Facebook, Instagram, LinkedIn etc. to build awareness
- IDSA HQ can help promote your events too!

#### Execute the event
- Arrive early to prepare and set up the space
- Details matter, you are creating an experience
- Use social media during the event to let members across the world engage
- Take pictures / video!
- Take notes of what went right and what can be done better to improve your next event