



**INTERNATIONAL  
DESIGN  
EXCELLENCE  
AWARDS**



# Holiday Gift Guide

FEATURING 2015 WINNERS



**idsa**

IDEA 2016 Open for Entry  
**1.4.16 – 4.1.16**  
[www.idsa.org/idea](http://www.idsa.org/idea)

## SPORTS, LEISURE & RECREATION

### Flip Reel by Squiddies

Taking inspiration from the simplicity and fun of the old Cuban Yo-Yo, the Flip Reel by Squiddies™ is a modern take on the ancient art of handline fishing. A handline gets up close and personal with the fish without the expense and struggle of a complicated kit. Simply flip open, attach your tackle and you're ready to fish in seconds whether off a boat, jetty, kayak—or on foot. When you're finished, wind the line, secure the hook in the safe storage point and flip closed. Flip Reel by Squiddies™ is safe, easy and fun for both kids and adults. It packs to half its size, making it perfect to stow in the car or boat and small enough to throw in the backpack for a hike. ■ Designed by Brandon Liew, Robert Tiller and Lisa Gyecsek of **tillerdesign** for **Squiddies Pty. Ltd.** **BUY**



CURATOR'S CHOICE

### NikeLAB ACG

Born more than 30 years ago to provide protection and performance in all conditions, Nike ACG is reborn as NikeLab ACG to deliver sport utility for the city. Spanning outerwear, footwear and portable storage, the collection is designed to meet the demands for mobility and weather protection in any urban setting. Representing the future of sport style innovation, ACG marries pioneering materials such as Nike Tech Fleece, Nike Dri-FIT Wool and Nike Flyknit with the Berlin-based designer Errolson Hugh's knowledge of fit, apparel construction and the functionality needed for everyday life. Hugh and Nike reassessed contemporary athletic needs by challenging convention. Through mutual learning, the team created elegant solutions for complex problems. ■ Designed by **Nike Design** **BUY**



### Nike LeBron 12

As one of the most dynamic and explosive players on the court, LeBron James has a rare skill set requiring footwear innovation tailored to his multi-dimensional game. The Nike LeBron 12 is designed to enhance explosiveness while combining three key benefits: superior cushioning, harnessed support and natural flexibility for strength, speed and versatility. ■ Designed by **Nike Design** **BUY**



## rotation 180° panorama backpack

The problem with traditional backpacks is that they must be taken off the user's back in order to access the contents. The solution, with patented 180-degree rotation technology, allows the contents of the backpack to be accessed without taking it off via an integrated hidden belt pack that can be rotated to the front of the body. The belt pack can be filled with frequently used items, such as a camera, GPS devices, binoculars, phones, nature identification books, food, etc.

■ Designed by Mike Sturm, Rawmin Ehyai and Doug Murdoch for **MindShift Gear** [BUY](#)



## Super 2R All Mountain Bike Helmet

The Bell Super 2R offers comprehensive and adaptable protection for the all-mountain bicycle rider through its game-changing removable chin bar, lower head coverage and a performance-driven feature that allows the rider to tackle any terrain with confidence. With this advancement of the bicycle's capabilities comes the need for equipment that can protect riders for the trails they're now able to ride. The Super 2R features a removable chin bar so that when riders are climbing up the mountain they're able to have an open-face helmet for maximum cooling and ventilation. When riders are ready to descend, they are able to mount the chin bar with three, easily attached buckles to offer the protection of a full-face helmet. ■ Designed by Kyle Ellison and Eamon Briggs of **Bell Helmets** [BUY](#)

## CLUG Bike Rack

The CLUG Bike Rack is an inconspicuous, easily mounted clip that turns any vertical surface into a home for your bike. CLUG fits perfectly into an environment that is short on space but high on design. Its size makes it virtually disappear once installed. Simply lift the bike's front wheel off the ground, and pop it into place. Gravity does the rest. CLUG doesn't scratch your rims or force the bike to be lifted awkwardly off the ground. It is simple, stylish and just works—every time. It's effortless. ■ Designed by **Hurdler Studios, Inc.** and **CLUG Brands Inc.** [BUY](#)





## SPORTS, LEISURE & RECREATION

### Adidas Smart Ball

The Adidas Smart Ball is a training tool that gives feedback to soccer players on the measures of speed, spin and trajectory on a paired iOS device for fine-tuning dead ball kicks. Results are given on the players' performance with guidance on ball contact, striking techniques, two-player mode and pro challenges for replicating striking techniques. The target users are 14- to 17-year-old players who are motivated to improve and who want to demonstrate and finetune skills in team training and additional sessions. ■ Designed by Scott Tomlinson of **Adidas** [BUY](#)



## COMMUNICATION TOOLS

### LED Flip Wallet

The Samsung Galaxy Note 4 LED Flip Wallet is the world's first smartphone cover that displays information and messages from the phone on an LED display and also has a credit card storage slot. The LED display hidden in the front cover delivers incoming information from the phone, such as phone calls, texts and notifications while sending emotional moments to users like sparkling gems. In order to enhance its usability, there is a slot in the cover for the convenient storage of credit cards and IDs. ■ Designed by YoonYoung Kim and Junho Jin of **Samsung Electronics Co., Ltd.** [BUY](#)



### Moto Hint

Moto Hint is a stylish and discreet wireless earbud that brings the world's information to your ear just by using your voice. Make calls, ask questions, get answers and notifications directly in your ear—all hands-free. This tiny device introduces a new wear style with a patented ergonomic form that is amazingly comfortable and stable. With in-ear sensors, the device comes to life when it's inserted in the ear—and turns off when it's removed. Moto Hint merges technology and fashion through authentic materials like wood, leather and canvas fabric. The portable fabric case protects and charges on the go, ensuring all-day battery life. The intuitive light tab of the case lets you know the charging state of the ecosystem and also doubles as a lanyard. ■ Designed by **Motorola Mobility Consumer Experience Design Team** [BUY](#)

## ConferenceCam Connect

Optimized for workgroups of one to six people, the affordable Logitech ConferenceCam Connect videoconference solution offers multi-device connectivity and sets up in a snap to elevate small group collaboration to the next level. Logitech ConferenceCam Connect offers a generous 90 degree field of view with digital pan, mechanical tilt, 4x digital Full HD zoom, and ZEISS® optics with autofocus. The mobile speakerphone features Bluetooth wireless technology, Near Field Communication (NFC) and USB. With true 360 degree sound, users can hear and be heard within a 12-foot diameter range while acoustic echo and noise-canceling technology delivering conversational realism. For ultimate flexibility in the Anywhere Workplace, Logitech ConferenceCam Connect runs on battery- or AC-power and features certifications from Microsoft, Cisco and Skype to ensure broad-based UC compatibility. ■ Designed by MINIMAL and Logitech Design **BUY**



## Samsung Gear VR

Gear VR is a wearable virtual reality device that is interoperable with the Galaxy Note 4. The virtual reality experience begins the moment you set up the Gear VR with the Note 4. Once you put it on your face, you can intuitively and speedily access diverse content through the touch panel located on your right side. Until now, TV viewers and movie-goers enjoyed only the screen before their eyes with little control over it. Gear VR, however, gives its users the benefit of a personalized device, allowing them to feel like they are really inside their virtual reality video games, films and music concerts. ■ Designed by Minsoo Kim, Yongseok Bang and Jiseon Kim of **Samsung Electronics Co., Ltd.** **BUY**



## AfterShokz Bluez 2

AfterShokz Bluez 2 is a bone conduction Bluetooth open-ear headphone set with superior sound quality ergonomically designed with a balanced and slim structure. The headphones wrap around the user's head and have transducers that rest comfortably in front of the ears. Unlike conventional headphones nesting inside the ear canals or covering the ears, AfterShokz Bluez 2 uses a perfected proprietary bone conduction technology to deliver sound through the cheekbones to the inner ears, keeping both ears completely open every step of the way. Bluez 2 are the best choice for anyone wanting to maintain environmental awareness and long-term comfort while plugged into music or listening to a phone call via Bluetooth. ■ Designed by Dan Hu, Jun Xu, Yi Tang and Qian Chen of **Shenzhen Voxtech Co., Ltd. / AfterShokz, LLC** **BUY**

## COMMERCIAL & INDUSTRIAL PRODUCTS



### Hart Quick-tatch 7pc Tile Tool System

The HART Quick-Tatch tool system includes an interchangeable handle, four trowel attachments, a gum rubber float and a compact storage box. It allows the user to easily switch between trowels and floats with the use of just one handle. Quick-Tatch is designed with the professional tile installer in mind, but is also popular among do-it-yourself homeowners.

■ Designed by Ken Brazell, IDSA, Clint Thackery, IDSA and Bill Saunders of **Techtronic Industries North America** for **The Home Depot** **BUY**

### DeWalt 40V Outdoor Range

DeWALT Outdoor Tools with 40V MAX<sup>®</sup> Lithium Ion Batteries provide the power, run time and durability of gas performance for professional landscapers—guaranteed. The tools maximize efficiency by eliminating trips to the pump; fuel mixing, spills and odors; loud engines; and constant pull starts. Maintenance is minimized. The line includes a brushless string trimmer, a brushless handheld blower and a hedge trimmer. ■ Designed by Rob Schoch, Jason Busschaert, Tylan Tschopp, Joe Cooper and Trevor Timson of **SBD**

**BUY**



### Tork Xpressnap<sup>®</sup> Image Napkin Dispensing System

The Tork Xpressnap Image Napkin Dispensing System was created especially for design-conscious establishments. The premium napkin dispenser line is made of high quality, genuine aluminum and wood materials and—through an easy-to-use refill system—delivers one-at-a-time napkin dispensing, reducing napkin usage. ■ Designed by Mårten Rittfeldt, Viktor Berglin, Jens Andersson and Mariano Vozzi of **Zenit Design** for **SCA** **BUY**



## COMPUTER EQUIPMENT

### Seven

Seven is the thinnest hard drive ever produced. The intended user is a technology purchaser who wants a very mobile, transportable hard drive to store their data, but who also appreciates design. Seven is the inaugural launch product of a new Seagate portfolio dedicated to highlighting the latest storage technology combined with intelligent design.

■ Designed by **HUGE Design** and **Seagate Branded Innovation** **BUY**



### Adobe Ink & Slide

Adobe Ink & Slide creative tools make sketching and drawing on the iPad more natural and fluid. Adobe Ink is a fine-tip pressure-sensitive pen that gives users greater creative control and precision. Adobe Slide is a digital ruler that lets users draw any shape on an iPad—including straight lines, perfect circles, classic French curves and more. ■ Designed by Robert Brunner, IDSA and Steve Lee of **Ammunition**; and Geoff Dowd of **Adobe** **BUY**



### Dell Latitude Rugged Extreme Notebooks

The new Dell Latitude Rugged Extreme series of products is intended for extreme use cases in environments where any other traditional notebook PC solution would fail. Offered in two sizes—a 12-inch, flip-hinge, convertible and a 14-inch notebook—the new Latitude Rugged Extreme notebooks are most suitable for use by first responders, public safety officials, field workers and the military—and any other professional who can't afford to be stopped by harsh conditions. ■ Designed by **Experience Design Group of Dell Inc.** **BUY**

## COMPUTER EQUIPMENT



### LG Curved 34" LED-Lit Monitor

For the first time in the world a curved computer monitor has been designed with a screen ratio of 21:9. LG's 34-inch screen sufficiently meets the needs of graphic experts and high-spec game users who are the main target consumers for the ultimate sense of screen immersion. This premium product features a minimalist design concept with unnecessary decorative elements removed to ensure the best screen experience. The unique refined slim-lined metal stand provides a differentiated image from the lightness of the product. The two-toned bezel-less screen completes the slim and narrow design. Harmonizing well with the metal stand, the rear design—where a single cover is emphasized and a champagne color is used—further enhances the premium image of this product. ■ Designed by Jae-neung Jung, Sung-hoon Oh and Gang-ho Woo of **LG Electronics, Inc.** **BUY**



### Keys to Go

Productivity is at your fingertips with the Logitech Keys To Go portable keyboard designed specifically for users on the go, enhancing tablets and any smart cover. It features well-spaced comfortable keys with iOS shortcuts for easy typing. Sized perfectly to conveniently carry with an iPad or iPad mini, this ultraportable design provides ultimate productivity while on the go. Water-repellant and wipeable FabricSkin construction protects against drops for easy cleaning. The rechargeable lithium-ion polymer battery provides up to three months of use, and the Bluetooth wireless connectivity allows flexibility in placement options without wires. ■ Designed by **Logitech Design** **BUY**



### Logitech MX Master Wireless Mouse

It's the next generation of the wireless mouse. The Logitech MX Master Wireless Mouse can be connected to as many as three Windows or Mac computers—using either the included tiny unifying receiver or Bluetooth technology to switch among computers with just one touch of a switch button on the bottom of the mouse. The MX Master offers a stunning design—a perfectly crafted hand-sculpted shape—contoured to support your hand and wrist in a natural position. Well-positioned buttons and wheels enable fine motion control and a fluid experience. ■ Designed by **Design Partners** and **Logitech Design** **BUY**



## Dell XPS 13

The new Dell XPS 13 is the smallest 13-inch laptop in the world with an enclosure size of a typical 11-inch laptop. It features a 5.2 millimeter bezel around the stunning Quad HD+ 13 display that nearly eliminates the border around the active screen, which means more viewing space for the user. The outer protective surfaces are anodized aluminum that are forged and then machined for a precise fit and finish. The soft-touch painted carbon fiber palm rest allows for the ultimate in appearance and touch while still maintaining rigidity and a light weight. Designed for people on the go, the XPS 13 also features a backlit keyboard for low-light and no-light situations. ■ Designed by **Experience Design Group of Dell Inc.** [BUY](#)



## Thinkvision X24

The ThinkVision X24 monitor utilizes the latest thin-screen technology, is remarkably light and elegant in form, and is perched on a minimalist stem and base. The X24 houses an ultra-slim display utilizing the thinnest in-plane switching (IPS) 23.8-inch panel available. The X24 provides a strikingly beautiful experience for the most discerning customer for use in high-visibility, high-style environments of work and play. ■ Designed by **Think Design Group for Lenovo** [BUY](#)

## MI Router Mini

The MI Router Mini is a dual-band router that converts broadband signals into Wi-Fi signals, enabling household Internet connection for multiple terminal devices such as laptops, smartphones and smart-home devices. With the popularization of Wi-Fi networks, the router is expected to be a must-have for more and more homes. ■ Designed by **Xiaomi Industrial Design Team** [BUY](#)



## DESIGN STRATEGY



### Ryobi Phone Works

RYOBI is an international brand in the US, European and Australian markets. The company is leveraging its strong presence in the consumer power tool industry to step into the emerging market of the connected lifestyle. This product line has not only created a new category of tools, but has also changed the way the company's users think about a tool's purpose. ■ Designed by Jeremy Connell, Hossein Bassir, Benson Cheung Chun Kit, Gigi Lam Ting Chi, Ken Brazell, IDSA and Taku Ohi, IDSA of **Techtronic Design**

**BUY**

## ENTERTAINMENT

### Beats Solo2 Wireless

Beats Solo2 Wireless is a lightweight on-ear wireless headphone. The second generation of Beats' most popular headphone, Solo2, has been completely reimagined, creating a beautiful new design that is lighter, stronger and more comfortable. It has a more dynamic, wider range of sound and gives a custom-fit feeling. Solo2 Wireless has a built-in mic for hands-free calls, comes with a 12-hour rechargeable battery and can be paired with a Bluetooth device with a 30-foot range. ■ Designed by Rhys Bonahoom, Robert Brunner, IDSA and Christopher Kuh of **Ammunition**; and Nivay Anandarajah of **Alloy** for **Beats by Dr. Dre** **BUY**



### NX mini

The NX mini is the thinnest and lightest lens exchange mirrorless camera in the world. A precisely-built, designated metal lens and a large sensor guarantee quality photos. The tilting display gives a new usability and value to users, as it can provide optimal shooting angles and allow selfies, without pushing the shutter button. The camera can hold 17 different lenses on the mount and can take 650 shots with a fully-charged battery. ■ Designed by Minki Ham and Sanhui Oh of **Samsung Electronics Co., Ltd.** **BUY**

## Blackmagic URSA

URSA is a high-end digital cinema camera designed specifically for the production of feature films, documentaries and news gathering. It is the world's first camera to allow users to upgrade their image sensor and lens mount, extending its life as technology evolves. At \$6,000, it's a quarter of the cost of similar products and puts an entire suite of professional film production equipment within reach of independent filmmakers. Driven by insight into professional on-set workflows, URSA sets new benchmarks for usability and ergonomics. A 10" display and three intuitive zones for a cinematographer, audio engineer and focus assistant, the system is fully integrated with all the tools needed for high-end productions. It also has a machined aluminum body, making URSA a durable, professional tool with an uncompromising form driven by performance and reliability, inspiring trust in demanding production scenarios. ■ Designed by

**Blackmagic Industrial Design Team** **BUY**



## Eton Rugged Rukus



The Eton Rukus line's Rukus Xtreme and Rugged Rukus are outdoor solar-powered wireless music players. Both are topped with efficient solar panels, which provide nonstop power to play music all day long without plugging in. But the fun doesn't stop when the sun goes down. The internal lithium battery keeps music going for eight hours. Stream all your music from any Bluetooth-enabled smartphone, tablet or computer and control your tunes from your device. Users also can charge their smartphone directly from Rugged Rukus by plugging it into the USB. ■ Designed by Dan Harden, IDSA of **Whipsaw** for **Eton Corp.** **BUY**

## Polaroid Cube

The Polaroid Cube is a tiny action video camera designed to appeal to everyone—not just extreme sport enthusiasts. With a simple one-button design and rugged exterior, the Cube is both easy to use and highly durable. Features include a 120-degree wide-angle lens that captures video at 1080 or 720p and still photographs at 6mp. Simply plug the camera into a computer via USB to download videos and photos and share the fun. With a built-in magnet, the camera itself is designed to be a versatile mount that sticks to any steel surface. ■ Designed by Robert Brunner, IDSA and Gregoire Vandenbussche, IDSA of **Ammunition**; and **C&A Marketing** for **Polaroid** **BUY**





## ENTERTAINMENT



### Phiaton Chord MS 530

The Phiaton Chord MS 530 headphones are all music and no wires, delivering an immersive studio-grade experience with a dual-chamber structure and multi-tune acoustic design that offers high-end performance and sound quality for users on the go. Chord MS 530 offers Bluetooth 4.0 wireless capability, active noise-cancelling technology, a built-in rechargeable battery and an additional wired option. Featuring genuine perforated leather and machined aluminum, Chord MS 530 is as sleek as it is comfortable to wear.

■ Designed by **TEAGUE** for **Phiaton** **BUY**

### 360 Omni-Directional Movable Audio

The 360 Omni-Directional Movable Audio is a Wi-Fi speaker that can be controlled with users' smartphones and other smart devices. The speakers can simultaneously or individually play music in different locations in the house. The omnidirectional sound character provides all around good sound with a touch of a button from anywhere, for anyone—and any number of people. Such sound character is a good fit for casual music listeners, who hear music while engaging in other activities on the move, as well as music admirers, who simply enjoy the tune while remaining in one spot. The 360 Omni-Directional Movable Audio is compact in size and can be placed just about anywhere in a living space. It also boasts six hours of long-lasting battery power.

■ Designed by Haesung Park, Bumho Chun and Dongryul Lim of **Samsung Electronics Co., Ltd.** **BUY**



### PowerBeats2 Wireless

Designed for athletes, Powerbeats2 Wireless earphones deliver the Beats signature sound in a lightweight, durable and sweat-resistant package that lets users take their workout anywhere. ■ Designed by Achille Bateau, Christopher Kuh, Stephen Steger and Robert Brunner, IDSA of **Ammunition** for **Beats by Dr. Dre** **BUY**



## HOME & BATH

### Casper

Casper is grabbing headlines worldwide. The company is a sleep startup that launched with an outrageously comfortable mattress sold directly to consumers—eliminating commission-driven inflated prices. The critically acclaimed sleep surface was developed in-house by a team of industrial designers and engineers with experience from IDEO and NASA and is delivered right to homes in a small box. Casper offers a single mattress design developed to provide comfort for all sleepers, thus eliminating the overwhelming choices and the buyer's remorse that often accompanies the mattress shopping experience. ■ Designed by Gen Suzuki, Neil Parikh and Jeff Chapin of **Casper** **BUY**



### Portable Cooler

Samsung calls it the world's first compact portable air cooler. The AZ700 Cool Presso can be used easily and conveniently anytime, anywhere. It is lightweight and easy to move. Users can enjoy pleasant cool air without the need for an outdoor unit or worrying about a high electric bill. The electricity cost of this portable cooler is as low as the equivalent of two electric fans. Its other functions are dehumidification and the Virus Doctor solution for a virus-free clean atmosphere. ■ Designed by Sunny Shin and Jinsun Park for **Samsung Electronics Co., Ltd.** **BUY**

### Clinique Sonic System Purifying Cleansing Brush

The Clinique Sonic System Purifying Cleansing Brush was designed to offer a complete and gentle solution for facial cleansing. Working with dermatologists and Swiss brush engineers, the designers developed key features like a unique and patented egg-shaped brush head to better clean the areas around the eyes and nose and a sonic motor that sends vibrations directly through the bristles for the most gentle form of cleansing. ■ Designed by Ted Owen, Jessica Woo, Jenny Wong, Lois Cecere and Rich LaPosta of **Clinique Labs** **BUY**



## HOME & BATH

### Wemo Insight

The WeMo Insight is a simple but sophisticated plug-and-play approach to making lights, fans, heaters, TVs or any other device a smartly connected device. Simply plug it into a power outlet, connect a device and access the device from anywhere in the world through your smartphone or tablet. It literally puts your home at your fingertips. Users can switch devices on or off, set a schedule, check energy usage and ask devices for notification that a task is done—"Hi, it's your washer. The laundry is done!" or "Hi, it's your TV. I have been on for the last two hours. Someone must not be doing their homework!" ■ Designed by Thorben Neu, Ernesto Quinteros, IDSA, Oliver Seil, IDSA, David Kleeman and Vince Razo for **Belkin International** **BUY**



### Craft Beer Glasses

The Spiegelau Craft Beer Glass collection is comprised of three, custom-shaped glasses for the craft beer styles IPA (Indian Pale Ale), Stout and American Wheat Beer. Expertly crafted, tested and approved, the unique shape of each Spiegelau craft beer glass has been developed through a series of design and tasting workshops in collaboration with master brewers of leading American Craft Beer Breweries. Each glass successfully delivers the complexity of aromas of craft beers to the nose, while demonstrating the optimum beer texture, balance and flavor intensity on the palate. ■ Designed by **Spiegelau** for **Kristallglasfabrik Spiegelau GmbH** **BUY**

### humangear GoBites



GoBites are available in three models—Uno, Duo and Trio—all built on the same design ethos: real camping gear for real humans. GoBites Uno is a highly optimized hybrid utensil. The tool is evolved in notable ways with smarter tool ends and a more comfortable form. It will find a home with ultra-light backpackers, people craving simplicity, the space-conscious and those on a budget. GoBites Duo is a fork and spoon set that offers the best of both portability and functionality. When nested together with the unique interlock mechanism, the Duo is among the most compact travel utensil sets on the market. The fork and spoon also can be connected end to end to create one long spoon or fork that's perfect for eating rehydrated meals on a camping trip or mixing food in a pot. GoBites Trio is a spoon, fork and serrated knife in an extended length. The whole set comes in a beautiful slim case that keeps everything organized and clean. There's even a metal bottle opener in the knife and a custom wedge-pointed toothpick. ■ Designed by **LUNAR** and **humangear** **BUY**



## KITCHENS



### Prolific Sink

The Prolific sink and its included accessories create a highly functional kitchen workstation. This innovative stainless steel sink is welded with basin ledges at three levels, so the bamboo cutting board, two multipurpose grated racks, colander and wash bin can be placed where needed for maximum efficiency. All five accessories are included with the sink, which also features a unique cone-shaped drain for easier cleanup, a 36-inch minimum base cabinet width, a large single bowl, a 10-inch depth providing generous workspace, SilentShield® sound absorption technology, and beveled, cone-shape slope toward the drain that make debris disposal easier. ■ Designed by **Kohler** [BUY](#)



### Gravity Series

The Gravity Series of cookware consists of four pots in different sizes, a sauté pan, two frying pans with a nonstick coating and a range of kitchen utensils. Each lid can rest on the edge of the pot, preventing sauce and water from dripping onto the table or work surface. It is possible to see the food in the pot because of the glass aperture. The lid also features a built-in steam vent as well as an integrated colander, making it much easier to drain water. Each pot has a sandwich base containing two layers of stainless steel encapsulating an aluminum layer for optimum heat distribution, and the handles don't get hot. The lids, pots and pans are dishwasher safe. ■ Designed by Claus Jensen and Henrik Holbaek of **Tools®** for **Eva Solo A/S** [BUY](#)

## KITCHENS

### Breville Boss™ High Velocity Superblender

The Breville Boss is a versatile blender that extends itself beyond just making beverages—turning apples, bananas, kale and spinach into smooth drinks without lumps or bumps. The Boss uses patented Pro-Kinetix™ technology with wide stainless steel tri-blades offset to a bowl surface that eliminates dead zones. Its sweeper blades move food up and around the jug while cutting and whipping. Central blades crush and chop, pulling in ingredients and aerating. This achieves a continual folding action, resulting in even blends. The Boss has variable speed control—two stir speeds for folding dry and wet ingredients, programmed settings and pause. The settings remove guesswork from any blending task, making it simpler to use. ■ Designed by Khon Thai, Mark Thomas, Richard Hoare, Warren Preston and Lochana Subasekara of **Breville Group** [BUY](#)



### IR D5

The IR D5 Food Dehydrator is a small home appliance for drying fruits and vegetables and making fermented food such as yogurt and cheese. It stands apart because of its near infrared (NIR) lamp that dries foods as if they were basking in the sun and in less time than in ordinary food dehydrators. Or the food can be dried as if it was being dried in the shade. These two methods have different LED colors to let the users know which mode they are using. The door structure helps to maximize the dehydration efficiency as the remaining hot air inside circulates and maintains temperature uniformly. The trays where the food is placed are made of stainless steel to enhance food safety. Lastly, the machine features a built-in automatic humidity sensor. ■ Designed by Jaeyoon Lee of **L'Equip** [BUY](#)



## OUTDOOR PRODUCTS

### Living Wall Planter 2

The Living Wall Planter 2 (LWP2) is a modular wall planter that is designed to make it easy to install, create and maintain a living plant wall in your home or garden. Made in the US from 100 percent post-consumer milk jugs, the LWP2 has a unique patented reservoir configuration, which allows users to fill the planter with the optimum volume of water without risk of over or under watering or spillage. The reservoir has a perforated wall that allows water to slowly seep through the soil and directly to the plant roots over time. A pattern of small ventilation holes on the front of the planter allows the roots to breathe and prevents the rot that occurs with unventilated planters. ■ Designed by Josh Morenstein, IDSA, Nick Cronan, Matt Malone, Scott Ross, Drew Putterman of **Branch Creative**; Miguel Nelson of **Woolly Pocket** [BUY](#)



## PERSONAL ACCESSORIES

### Moto 360

Moto 360 is an iconic modern timepiece powered by Android Wear. Comfortable, familiar and crafted with the finest materials, Moto 360 keeps users up to date without taking away from the moment. Pair with any smartphone running Android 4.3 or higher and simply glance at your wrist to see Google Now updates and notifications; just speak to get the information needed. We know people want to be a part of the design process; it makes them more emotionally attached to the object. We know people value the power of choice. In 2015, Motorola became the first company in the world to empower consumers to design their own modern timepiece. Moto 360 was designed and engineered using custom components and premium materials to become the first iconic purely round connected watch. ■ Designed by **Motorola Mobility Consumer Experience Design Team**

**BUY**



### Pebble Time Smartwatches

Pebble Time is the people's smart watch. It combines innovative hardware and software in a way that blends seamlessly. Pebble Time is curved comfortably to fit your wrist, is water resistant to 3ATM (30 meters), and features simple and intuitive button and voice interactions. With a reflective color and e-paper display, Pebble Time creates a unique smart watch experience—the screen is always on and unobtrusive and tells time with an unparalleled seven-to-ten days of battery life. Pebble's cross-platform operating system and practical—yet playful—interface delivers important information in the context of time, keeping the wearer connected to what matters. Pebble Time comes in two variations, Time and Time Steel. With a standard 22 millimeter band and quick release connection pins, Time allows for endless customization and personal style. Time also introduces a new hardware platform with its open smart connector. Straps and accessories connect with data and power directly to Time, allowing developers and enthusiasts to expand its capabilities. For example, NFC, GPS, heart rate monitors and other sensors can interface with this connector. ■ Designed by Mark Solomon, IDSA, Chris Ioffreda, Troy Tye, Steve Johns and Eric Migicovsky of **Pebble Technology**

**BUY**

