

Top 2014 IDEA Winners Unveiled by the Industrial Designers Society of America



Herndon, VA, July 1, 2014 – The Industrial Designers Society of America (IDSA) announced the winners of the 2014 International Design Excellence Awards (IDEA®) competition—a recognition of design excellence in products, interaction design, service design, strategy, research, concepts and student designs in categories ranging from automobiles and commercial products to medical equipment and home furnishings.

A panel of 24 international design experts from design consultancies, corporations and universities judged nearly 2,000 entries this year, ultimately naming 27 Gold, 58 Silver and 91 Bronze IDEA winners. The jury evaluated entries on aspects of industrial design excellence including: innovation; benefits to the user and client; and sustainability as well as the design’s visual appeal.



“The range and diversity of entries submitted for this year’s IDEA competition confirmed definitively that design has ‘arrived’ as an activity with undisputed relevance for a broad range of problem types,” remarked IDEA 2014 jury chair, Tad Toulis, IDSA, vice president of design at SONOS Inc. “In many ways the extent of that range, now grown so vast—seemed to herald a tipping point; a moment in time where design is openly embraced as a universal activity.”



IDSA will formally award these honors at the 2014 International Conference in Austin, TX at the Austin Hilton on the evening of Wednesday, Aug. 13, 2014. In addition, IDSA will announce a number of top honors, including the Best in Show, Curator’s Choice, People’s Choice and the Sustainability Awards for 2014. The 176 winners along with the other 514 finalists were published today on idsa.org.

These are just five of the 27 products or services that captured IDEA 2014 Gold this year.



- **Locale™ designed by Industrial Facility for Herman Miller Inc.** is a system that encourages collaborative work in open-plan office environments, enables free movement, configuration variety and adjustability. It promotes interaction around large adjustable tables and fosters an easy transition between focused work and collaboration.
- **Zoom Jet Cookstove designed by Diana Sierra LLC for Ecozoom** is a beautifully designed high-efficiency charcoal cookstove. It can reduce charcoal expenses by up to 60 percent. In addition to saving fuel, it also reduces harmful emissions and burn risks while providing a more durable alternative to traditional cookstoves.
- **Supercharger Post designed by Tesla Motors** rapidly charges a Tesla vehicle using a high-voltage direct current. A battery can be charged to 50 percent of its capacity in as little as 20 minutes. While the majority of the electrical complexity is housed in a separate cabinet, interaction with the Supercharger Post was designed to be simple, intuitive and unintimidating.
- **PillPack designed by PillPack and IDEO** serves people with multiple medications. Every two weeks customers receive a personalized roll of presorted, labeled medications, along with a recyclable dispenser and any items that cannot be placed into packets, like liquids and inhalers. PillPack coordinates refills and guarantees shipping on time.
- **Square Stand designed by Square and Ammunition** transforms an iPad into a point-of-sale device, providing the tools businesses need to run daily operations. Hardware such as receipt printers, cash drawers and barcode scanners plug into Square Stand via the included USB accessories hub.



For detailed descriptions, photos and contact information on this year’s winners and finalists, as well as more detail about the jury, visit <http://www.idsa.org/idea-2014-gallery>.

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Top corporate winners for 2014 include LG Electronics, Nike, Nokia, Philips and Samsung. Among the top design firm winners are IDEO, fuseproject and Whipsaw. Art Center College of Design and Umeå Institute of Design lead this year's list of academic winners. Entry submissions came from countries such as Australia, China, Germany, Japan, Netherlands, South Africa, South Korea, Sweden, Switzerland, UK and the US.

Partners and media sponsors for this year's IDEA program include Core77, *Curve* magazine, *Design Bureau* magazine, *Fast Company*, *Plastics News*, Touch of Modern and Yanko Design. The Henry Ford hosted the jurying and will house the IDEA winners in its permanent collection as it continues to chronicle the story of innovation.

About IDEA

Now in its 34th year, the International Design Excellence Awards program (IDEA®), fosters business and public understanding about the impact of design excellence on the quality of life and the economy. The IDEA program is regarded as one of the most preeminent design competitions in the nation with its scope and influence reaching far beyond the US.

About IDSA

Founded in 1965, the Industrial Designers Society of America (IDSA) is one of the world's oldest, largest, member-driven societies for industrial design. IDSA represents current and aspiring professionals in product design, interaction design, human factors, ergonomics, design research, design management, universal design and other related design fields. The society organizes and conducts the renowned International Design Excellence Award (IDEA) competition annually; hosts the International Design Conference and five district conferences each year; and publishes INNOVATION, a quarterly journal on design, including the Yearbook of Design Excellence highlighting the IDEA winners. IDSA's charitable arm, the Design Foundation, supports the dissemination of undergraduate and graduate scholarships annually to further industrial design education. The organization has more than 3,000 members in 28 professional chapters in the US and members internationally. For more information, visit idsa.org.

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