

## **Gold Industrial Design Excellence Award (IDEA) Winners 1995-1999**

### **1995**

#### **Business & Industrial Products**

AS/400 Advanced Series by IBM Corporation.

Crown Design Process and Language by Design Central and Crown Equipment Corp. for Crown.

Electric Vehicle Charging Station by IDEO Product Development, GM/Hughes Electronics and Ciro Design for GM/Hughes Electronics.

Omni Share Communications Device by Hewlett-Packard GPCD Division for Hewlett-Packard.

Pistol Grip Drill/Driver by Black & Decker.

SP Stockpicker by Crown Equipment Corp., IDG and Graphica for Crown.

Strategy Gen 5 Storage Server by Mielke Product Design for Maximum Strategy Inc.

#### **Consumer Products**

1-2-3 Baseball Game by Joe Sejnowski, Fred Rieber, IDSA and Playskool R&D.

Double Colander by Morison Cousins and Tupperware Design and Development Staff for Tupperware North America.

FlossAwl Teeth Cleaner by Brandir International Inc. and Lonczak Design for Brandir.

Jeep Portable Stereo System by Human Factors Industrial Design, Inc. for Kash 'n Gold Ltd.

Playscene by Play Designs.

Snake Light by Black & Decker.

Speedray Kickboard by Design Axis Inc. for Zura Sports Inc.

#### **Environments**

ESEO Federal Credit Union by Elliot and Associates, Eudaley Engineers, Allen Consulting and Smith & Pickel Construction for ESEO Federal Credit Union.

In-store Water Dispenser by Ashcroft Design and Boyd Communications for Glacier Water Services.

JBL On-Board Trade Show by Fitch Inc. for Harman Consumer Group.

### **Furniture**

Leveler Base by Falcon Products, Inc.

Personal Harbor<sup>®</sup> Workspace by Steelcase Inc. and Robert Luchetti Associates for Steelcase.

Universal Cassette Toilet by Thetford.

### **Medical & Scientific Equipment**

Blood Gas and Critical Analyte System by Ciba Corning Diagnostics Corp.: a Chiron Business; Herbst Lazar Bell; and Adriaansen Design for Ciba Corning.

Force Series Microcentrifuge by Design Continuum Inc. and Denver Instrument Co. for Denver Instruments.

Life Sensing Instrument TM-8 by Ratio Design Lab Inc. for Life Sensing Instrument Co. Inc.

### **Packaging & Graphics**

Interact: American Center for Design Journal by IDEO Product Development and Tanagram for American Center for Design.

Sparkling Ice Packaging by Hornall Anderson Design Works for Talking Rain.

### **Transportation**

Town & Country, Caravan & Voyager Minivans by Chrysler Corp.

### **Design Explorations**

Atlantic Concept Car by Chrysler Corp.

Digital Dove and Baby Dove Laptop Computer by Fitch Inc. and Digital Equipment Corp. for Digital.

LCD Color Monitor by Design Edge.

Shared Conceptual Model Design Process by Apple Computer Inc.

Sign Post 101 by AT&T Global Information Solutions and Point for AT&T Design Group.

### **Student Designs**

REM Capsule by Gerald Meyer of Art Center Collage of Design with sponsorship by Northrup Grumman.

Sign language Translator by Dylan Jobe of Center for Creative Studies with sponsorship by AT&T Global Information Solutions.

## **1996**

### **Business & Industrial Products**

Deutz-Fahr Agrotion Tractors by A&R Industrial Design, Inc. for Deutz-Fahr Agrartechnik GmbH.

Fijitsu P.O.S. Terminal by ZIBA Design inc. and Fijitsu Ltd.

Microsoft Easyball Curser Control by Teague and Microsoft Corp. for Microsoft.

Plato PPT 4600 Palmtop Computer/Scanner by the Symbol Industries Design Department and Altitude, Inc. for Symbol Industries.

### **Consumer Products**

Air Zoom Flight Basketball Shoe by Nike, Inc.

Aspire PC by frogdesign inc. for Acer America Corp.

Century Cuddle Tub & Huggy Tub by Century Products Co., Inc. and Anderson Design Associates, Inc.

Kenwood KC-Z1 Home Theater by ZIBA Design, Inc; Kenwood USA Corp.; and Next Frame.

LEAP Router by Ryobi Motor Products and Alsup Watson Associates.

Macho Rotary Hammer by Black & Decker, Idstein, Germany and Black & Decker (U.S.) Inc.

Y-33 Bike by Trek® USA.

### **Environmental Designs**

Apple Exhibit Recycling Program by Mauk Design; G.E.D.; and Apple Computer.

Lee Printwear Booth by Fitch Inc. for Lee Printwear.

The Dinosaur Halls by Ralph Applebaum Associates Inc; Kevin Roche John Dinkeloo and Associates; H.M. Brandston & Partners, Inc.; The Chedd-Angier Production Co.; C-Wave; and Hall Train Moving Pictures for the American Museum of Natural History.

Wolverine World by Fitch Inc. and Hush Puppies for Wolverine World Wide.

### **Furniture**

Confair by Wiege and Andreas Störika (folding table) for Wilkhahn, Inc.

Solstice by Chipman Design for Landscape Forms, Inc.

### **Medical & Scientific Equipment**

Field Analyzer II by IDEO Product Development and Humphrey Instruments.

FreedomAire Helmet System by Morphix Design; Stackhouse; and Mina Product Development Co. for Stackhouse Inc.

### **Packaging, Graphics & User Interface Designs.**

Evian Natural Spring Water Bottle by Evian.

Hush Puppies Kids by Fitch Inc. for Hush Puppies Co.

Rock & Roll Hall of Fame and Museum-Interactive Computer Program by The Burdick Group for the Rock & Roll Hall of Fame and Museum.

### **Design Explorations**

In Focus Lite Pro 210 by ZIBA Design, Inc. and In Focus Systems.

MACHINEART Kawasaki MK9 by MACHINEART

Philips' Vision of Future by Philips Corporate Design.

Total Media by IDEO Product Development for Samsung Studio.

Touching Watch by bod design.

Vision Project by IDEO Product Development.

Wayfinding by Joseph A. Maxwell-ID; DeWitt & Associates, Inc.; Environments for Living; PaulArthur Visu Com Ltd.; Interface Analysis Assoc.; and HTM Group for the Hillsborough County Aviation Authority at Tampa Int'l Airport.

### **Student Designs**

.com: A Concept in Personal Communications by Scott Evans while a student at Center for Creative Studies with sponsorship by NCR Corp.

Thermal Oximeter Monitoring & Medical Device by Kent Pearson and Joakim Ahlstrom while students at Art Center College of Design with sponsorship by Northrop Grumman.

### **Transportation**

Jet Boat by Bombardier Inc. Sea-Doo Design Group for the Bombardier Motorized Consumer Products Group.

## **1997**

### **Business & Industrial**

IBM Aptiva S Series by IBM Corp.

DLL 5010M Laser Bar Code Scanner by Symbol Technologies, Inc./Datalogic S.p.A. and Altitude, Inc., for Symbol.

Color Jetprinter 2030 by Lexmark International, Inc.

### **Consumer Products**

Computer Accessories by Zelco Industries, Inc., and Bernstein Design Associates for Zelco.

The BOSTON® Grip Stand UP Stapler by Spectrum Boston Consulting for Hunt Manufacturing Company.

Sunbeam/Oster Toast Logic Toaster with Window by frogdesign, inc. for Sunbeam-Oster.

Elph camera by Canon Inc.

Kodak Fun Saver Sports Camera by Eastman Kodak Company.

Coleman Sheltra Smoke & Carbon Monoxide (CO) Detectors by ZIBA Design, Inc. and the Coleman Co. for Coleman.

Perfect Fit In-line Skate by Leisure, Inc. for Launch Sports.

Folding Multi-Purpose Tool (Schrade Tough Tool) by ChaseDesign, Inc. for Imperial Schrade Corp.

### **Design Explorations**

T.H.I.S. (Tandem Hardware Image Strategy) by Tandem Computers, Inc. and EXO Design for Tandem Computers.

Digital Ink by EDRC and CMU/Dept. of Design for Intel Corp.

Office Explorations by Haworth, Inc.

MIDCAB Surgical System by Hiemstra Design for CardioThoracic Systems.

CAVEAT 2.0, Computer Assisted Video Ethnography Analysis Tool by E-Lab LLC.

A Corporate Consulting Design Strategy and Process by NCR Design Center and NCR Corporate Design Integrity for NCR Corp.

All Activity Vehicle Concept by Mercedes-Benz Advanced Design of N.A. and Mercedes-Benz AG/Bereich Design for Mercedes-Benz U.S. Int'l, Inc.

### **Environmental Designs**

IDEO Product Development/SanFrancisco Studio by Baum Thornley Architects and IDEO Product Development for IDEO.

Steelcase WorkLife New York by IDEO Product Development and Kohn Pederson Fox for Steelcase WorkLife NY.

Airitecture by Festo Corporate design for Festo KG.

### **Furniture**

Mateo's Crib by Curve ID and Robert Wilson Furniture Design.

**Medical & Scientific**

LARA System by ION Design for Alimenterics, Inc.

ForeRunner Defibrillator and IDEO Product Development for Heartstream.

**Packaging, Graphics & User Interface**

G.H. Bass & Co. Packaging by Pentagram Design for G.H. Bass & Co.

Dual Stereo Graphical User Interface by frogdesign inc., for Karstadt-Neckermann.

**Student Designs**

ECKO Expandable Communications & Knowledge, Operations System by Christine Enderby, IDSA, at Center for Creative Studies for NCR Corp.

**Transportation**

Ka by Ford Motor Co.

**1998****Business & Industrial**

Phaser Barcode Scanner, by Symbol Technologies, Inc. and Altitude, Inc.

SC Johnson Professional J-Fill Product by GVO Inc.

JavaStation Computer by Sun Microsystems Computer Co. and Montgomery/Pfeifer.

Galileo Flatscreen Monitor by Design Edge.

Power Link 30 by Steiner Design Associates, Phoenix Engineering, Emhart Fastening Teknologies/A Black & Decker Co.

**Consumer Products**

N.E.O.S. Commuter Overshoes by N.E.O.S., Opie Design and Breitenbush Design.

Sunbeam Slow Cooker by Fitch Inc. for Sunbeam

Black & Decker Kitchentools™ Line by Black & Decker and ZIBA Design.

Audible MobilePlayer by IDEO Product Development.

Motorola TalkAbout Two Way Radio by Motorola Inc.

Office Jet 500 Series by Hauser Inc. for Hewlett-Packard.

Sassy Toys by Pogue Design, Inc., JWP Design Studio for Sassy, Inc.

Wuerthner t'Blade by frogdesign.

Music Gizmo by Klitsner Industrial Design.

### **Design Exploration**

MoCCa by Fitch Inc., DIGITAL Equipment Corp. and Carnegie Mellon.

3-Dome by Samsung Electronics Co. Ltd.

Plymouth Pronto Spyder by Chrysler Corp.

Visioneering by ZIBA Design.

### **Environmental Design**

KJ McNitt Construction, Inc. by Elliot + Associates Architects.

The Newseum by Ralph Appelbaum Associates and H.M. Brandston & Partners.

Best Cellars by Rockwell Group.

Volkswagen Car Show Exhibit by Mauk Design.

### **Furniture**

VicoDuo Chair by Vico Magistretti.

### **Medical & Scientific**

Access Home Monitoring System by Anderson Design and Corometrics Medical.

SENSO CIC Hearing Aid by WIDEX ApS.

Stifneck<sup>®</sup> Select<sup>™</sup> Collar by Laerdal Medical Corp. and IDEO Product Development.

### **Packaging, Graphics & User Interface**

Columbus Salame Packaging by Pentagram Design, Inc.

Timecapsule by Nike Design and SoMA, Inc.

Prestone Bullet Wax by Group Four Design.

NetObjects Team Fusion and Fusion 2.0 by NetObjects, Inc.

### **Student Designs**

TransPlant by Institute of Design-IIT

### **Transportation**

Volkswagen New Beetle by Volkswagen of America.

Bombardier SEA-DOO CHALLENGER 1800 by Bombardier.

## **1999**

### **Business & Industrial Equipment**

Hot-Plug Hard Drive Tray, Compaq Computers Corp.; i1000 Multi Service Wireless Communicator, Motorola Inc.

SmartGlas™ Flat-panel Display System, Product Insight, Inc. and Pixel Vision Inc.

SoftBook, IDEO, Lunar Design, and SoftBook Press.

V-mail Camera, Philips Electronics, The Netherlands.

WAVE Work Assist Vehicle, David Smith, John F. McClusky, Ergonomic Systems Design Inc. and Crown Equipment Corp.

### **Consumer Products**

Benwin "Executive" Multimedia Speakers, RKS Design Inc. for Kquest/Benwin.

Craftsman Low Profile Detachable Vacuum, Emerson Tool Co. for Sears.

DishDrawer (DD602), Fisher & Paykel Ltd.

EKCO Clip'n Stay Clothespin, Ancona 2 Inc. for EKCO Housewares, Inc.

Flexible Footwear, Flexible Footwear Technologies Ltd. and Design Central.

iMac, Apple Computer Inc.

OXO Good Grips Soap Pump Palm Brush, Smart Design for OXO International.

Tonka Joe Workshop PC Playset, Klitsner Industrial Design Inc. for Hasbro Interactive.

Triax Running Watches, Astro Products Inc. and Nike Inc.

Tropicool Personal Fan, Insight Product Development LLC and Holmes Products Corp.

### **Design Exploration**

E-TRANS™ "The Mouse," GVO, Powderjet Corp., and ALZA Corp.

IBM Electronic Newspaper, Better Design Solutions and IBM Corp.

Next Generation Reach Truck Design Research, Ergonomic Systems Design Inc. and Crown Equipment Corp.

Nissan Sport Utility Truck, Nissan Design International, Inc.

Trail Tag, Carr & Lamb Design for Patagonia.

### **Environmental Designs**

Micaëla, Eight Inc. for Micaëla.

Sony Electronics Comdex 98 Exhibit, Mauk Design for Sony Electronics, Inc.

Tommy Boy Music Offices, Turett Collaborative Architects for Tommy Boy Music.

### **Furniture**

Escale, Haworth, Inc., France and U.S.

Kart, 5D Studio for Vecta.

### **Medical & Scientific Products**

Hi & Dri, Microplas Inc. for DriDent.

PharmASSIST, Steiner Design Associates and R&D Design for Innovation Associates.

Sovreign Medical System, Designworks/USA for Allergan.

**Packaging & Graphics**

New Leaf Gravity VITA BIN, New Leaf Designs Inc. and Worrell Design, Inc.

WAVE Operator Manual. XXL, Design, A&M Graphics, and Crown Equipment Corp.

**Student Design**

10th Mountain Patrol Pack, University of Cincinnati.

KIDCOM, Art Center College of Design for Nokia Mobile Phone.

Nimbus Meteorological Park, Art Center College of Design.

"Vivace" Conference Chair, Art Center College of Design.

**Transportation**

R 1200 C Motorcycle, BMW AG.