



IDSA Board of Directors At-Large Director

Board of Directors Overview

Meeting four (4) times per year, in general, the Board of Directors is responsible for directing the affairs of the Society by establishing its strategic direction and initiatives. Specifically, each member of the Board is expected to support IDSA in the following ways:

- Raise funds (sponsorships to IDSA/donations to the Design Foundation)
- Increase membership
- Promote the development of programs and services, including the Design Foundation
- Build awareness of the value of IDSA to the membership, design community and the public

At-Large Director Overview & Responsibilities

The At-Large Director represents the general interests of the Society and the membership at large. They consult, investigate and research such matters affecting the profession and provide such information and reports to the Board of Directors as requested or as deemed advisable.

Specific for 2016-2018 Term

The At-Large Director will be given a conference-related portfolio. He/she will support the International Conference Taskforce as it develops recommendations for growing an already successful program. Additionally, responsibilities within the portfolio include helping to brand, differentiate and further all IDSA conferences.

What Makes a Successful At-Large Director (Preferred Experience, Skills & Abilities)

- Prior involvement in Chapter or Section leadership/activities and attendance in IDSA events
- Significant years of operations and general business experience
- Strong connections to members of the design community
- Ability to think, act and maintain strategic perspective
- Understanding of association/corporate finances and keeps IDSA's financial health in consideration at all times when making decisions that affect the Society
- Supporting the Executive Director and staff in carrying out the strategic direction set by the Board

Specific for 2016-2018 Term

- Prior experience attending, participating in and planning events/conferences
- Ability to identify the needs of various conference stakeholders and develop appropriate experiences

Eligibility

- Must be a Professional IDSA Member in good standing