



Industrial Designers Society of America

Ambassadors

**Join this distinguished group of supporters.
Become an IDSA Ambassador today!**

The IDSA Ambassadors Program

supports the industrial design profession with a primary focus on research, thought leadership and advocacy. This program was developed to align IDSA's mission with your business goals by providing an outlet to share Ambassador content and insights. IDSA Ambassadors receive year-long recognition, exclusive discounts, marketing opportunities, special invitations, media referrals and outreach. Join a league of companies committed to championing IDSA and supporting the ID community.

Design Ambassador

Education Ambassador

Research Ambassador

Thought Leadership Ambassador

Advocacy Ambassador

IDSA Ambassador

Contact Sales, via sales@idsa.org or 703.707.6000 for more information and to learn how you can apply to become an IDSA Ambassador.

IDSA Ambassadors Benefits

For \$5,000, IDSA Ambassadors enjoy a host of exclusive benefits as participating companies. Along with championing research, thought leadership and advocacy within IDSA and the greater design community, IDSA Ambassadors align efforts to elevate the profession and heighten the importance of the industrial designer as a catalyst for positive change. Join the IDSA Ambassadors program to share your insights, support the industry, create awareness and grow the network.

- Listing as an IDSA Ambassador on IDSA.org
- Logo included on the "What Is ID?" page, the most visited page on IDSA.org
- Logo posted on Featured Firms on IDSA.org
- Submit editorial content for posting consideration on IDSA.org and IDSA social media
- Inclusion in IDSA's media referral program
- Recognition as an IDSA Ambassador in INNOVATION magazine
- A welcome profile as a new Ambassador in an IDSA designUpdate e-newsletter
- Recognition as an IDSA Ambassador in a display panel at the International Conference
- Use of the new, IDSA Ambassador distinction in your company's collateral
- Special, discounted rates for print and online advertising, as well as conference sponsorship and exhibits
- Participation in annual surveys and meetings, etc., discussing IDSA and the profession
- Special invitation to exclusive IDSA and partner events