

IDSA

• Industrial Designers Society of America

Ambassadors

Design Ambassador

Education Ambassador

Research Ambassador

Thought Leadership Ambassador

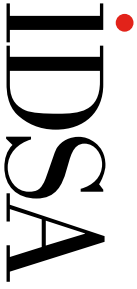
Advocacy Ambassador

IDSA Ambassador

Does your company have Ambassador status?

Ambassadors receive recognition, exclusive discounts, marketing opportunities, media outreach and access to exclusive events. Contact Katrina Kona at katrinak@idsa.org or 703.707.6000 x 100 for more information.

The **IDSA Ambassadors Program** supports the industrial design profession with a primary focus on research, thought leadership and advocacy. This program was developed to align IDSA's mission with your business goals by providing an outlet to share Ambassador content and insights. IDSA Ambassadors receive year-long recognition, exclusive discounts, marketing opportunities, special invitations, media referrals and outreach. Join a league of companies committed to championing IDSA and supporting the industrial design community.



Industrial Designers Society of America

Ambassadors

IDSA Ambassadors Benefits -----

IDSA Ambassadors enjoy a host of exclusive benefits as participating companies. Along with championing research, thought leadership and advocacy within IDSA and the greater design community, IDSA Ambassadors align efforts to elevate the profession and heighten the importance of the industrial designer as a catalyst for positive change. Join the IDSA Ambassadors program to share your insights, support the industry, create awareness and grow the network.

- Listing as an IDSA Ambassador on www.idsa.org
- Logo posted on Featured Firms on www.idsa.org
- Opportunity to submit editorial content for posting consideration on www.idsa.org and on IDSA social media
- Inclusion in IDSA's media referral program
- Recognition as an IDSA Ambassador in INNOVATION magazine
- A welcome profile as a new Ambassador in an IDSA designUpdate e-newsletter
- Recognition as an IDSA Ambassador in a display panel at the International Conference
- Use of the new, IDSA Ambassador distinction in your company's collateral
- Special, discounted rates for print and online advertising, as well as conference sponsorship and exhibits
- Participation in annual surveys and meetings, etc., discussing IDSA and the profession
- Special invitation to exclusive IDSA and partner events

Contact Senior Manager, Sponsorship and Sales, Katrina Kona via katrinak@idsa.org or 703.707.6000 x100 for more information, and to find out how you can apply to become an IDSA Ambassador.

Join this distinguished group of supporters. Become an IDSA Ambassador today!

3M Design St. Paul, MN; Global Studios in Asia, Europe & planned South America

Cesaroni Design Glenview, IL; Santa Barbara, CA

Crown Equipment New Bremen, OH

Dell Round Rock, TX

Eastman Chemical Kingsport, TN

Jerome Caruso Design Lake Forest, IL

LUNAR San Francisco; Chicago; Munich; Hong Kong

Metaphase St. Louis, MO

Newell Rubbermaid Atlanta, GA

Smart Design New York City; San Francisco; Barcelona, Spain

TEAGUE Seattle, WA;

Tupperware Orlando, FL