

INNOVATION[®] Advertising & Showcase Contract

CONTACT

Company Name (Company information for all published information)			
Contact Name	Title		
Current Member Name	Member Number		
Address			
City	State	Zip/Postal Code	Country
E-mail address (Important updates sent via e-mail)			
Website	Phone	Fax	

PRICING	OPPORTUNITY	MEMBER RATES			NONMEMBER RATES			TOTAL
		1X	3X	YEARBOOK	1X	3X	YEARBOOK	
BASE PRICE	Full Page	\$2,750	\$2,500	\$4,000	\$3,300	\$3,000	\$4,800	
	Half Page (indicate V or H)	\$2,250	\$2,000	\$3,000	\$2,925	\$2,400	\$3,600	
	2-page Spread	\$4,000	\$3,500	\$6,000	\$4,800	\$4,200	\$7,200	
ADDITIONAL FEES	Guaranteed Position	+ \$750	+ \$750	+ \$750	+ \$1,000	+ \$1,000	+ \$1,000	
	C2 - Inside Front Cover	+ \$1,000	+ \$1,000	+ \$1,000	+ \$1,250	+ \$1,250	+ \$1,250	
	C3 - Inside Back Cover	+ \$750	+ \$750	+ \$750	+ \$1,000	+ \$1,000	+ \$1,000	
	C4 - Back Cover	+ \$1,500	+ \$1,500	+ \$1,500	+ \$1,750	+ \$1,750	+ \$1,750	
SHOWCASE	Per Design (Fill-in info below)	\$450 ea.	\$400 ea.*	—	\$750 ea.	\$725 ea.*	—	
ISSUE(S)	Please indicate which issue(s) by circling	SPRING	SUMMER	FALL	WINTER	TOTAL COST		

*Each issue would require a new product submission.

SHOWCASE DETAILS

Product Name designed by Design Firm for Client Name; Web Address

Provocative Statement (15 words max.)

PAYMENT

Client agrees to pay in full. No refunds will be processed for cancellations. Ads are assigned on a first-come, first-served basis. If IDSA is unable to fulfill any of your choices, we will contact you for an alternate choice.

Authorized Signature	Title		
Make checks payable (in U.S. Dollars) to IDSA. Or, you may also pay by Credit Card: <input type="checkbox"/> AMEX <input type="checkbox"/> M/C <input type="checkbox"/> Visa			
Amount to Charge	Card No.	Security Code No.	Exp. Date
Print Name as it Appears on Card	Card Holder Signature		



• Mail, fax or e-mail signed form complete with payment to:
 IDSA
 555 Grove St., Suite 200
 Herndon, VA 20170
 703-707-6000; FAX: 703-787-8501

Domestic Wires
 SunTrust Bank
 ABA # 061000104
 Account Number: 1000004971965
 Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA

International Wires
 SunTrust Bank
 25 Park Place, Atlanta, GA 30303
 Swift Code: SNTRUS3A
 Account Number: 1000004971965
 Title on acct: INDUSTRIAL DESIGNERS SOCIETY OF AMERICA

Questions?
 Contact: Karen Berube
 703.707.6000 x102
 karenb@idsa.org