



Open your mouth and say “wow” Industrial design for medical products: a symposium.

idsa

Designers, Get Started Today!
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Join the IDSA on Thursday, September 16th for a discussion of ID for medical devices. You'll hear from top industrial designers as well as medical company professionals and get both sides of the story.

- ✚ See firsthand how good design directly impacts product awareness and profitability.
- ✚ Hear what medical device manufacturers have to say about industrial design.
- ✚ Identify trends and opportunities.
- ✚ Learn about intellectual property rights.
- ✚ Meet people.
- ✚ Enjoy pizza and drinks.
- ✚ Free event with space limited. Register today.

Featured speakers included Chris Kaye of US Endoscopy, Ron Copfer of CardioMETRICS, Cathy Belk of Jumpstart, IP attorney Andrew Spriegel and others. Includes hand tossed pizza from Vincenza's and drinks. Save the date: 09.16.10. At SmartShape. 1240 Rockwell Ave Cleveland, OH 44114

Schedule:

- 5:30 - 6:15 PM (Pizza and Drinks, Networking, Studio Tour)
- 6:15 - 6:55 PM (Craig Miloscia of Optic Lingo and Cathy Belk of JumpStart)
- 6:55 - 7:35 PM (Andrew Spriegel, Esq. of Spriegel & Associates, Intellectual Property Lawyer and Mechanical Engineer)
- 7:35 - 8:15 PM (Chris Kaye of US Endoscopy)
- 8:15 - 8:55 PM (Mike Maczuzak of SmartShape and Ron Copfer of CardioMETRICS)