

Design Students

IDSA Midwest is fortunate in being one of five other districts in which there is a long and important tradition of close relationships between our educational institutions and the sponsors, speakers, business people and other members of IDSA. Please look upon letter as a reminder of professional behavior at the IDSA Midwest Conference.

This conference is a rewarding, creative and productive tradition. To ensure its continued success, recognize the accountability and the boundaries that allow resourcefulness and forthright communication to prosper in an environment of mutual respect.

One important aspect of this conference is for you, the student to take this unique opportunity to connect with and learn from design professionals. It is a privilege, which you must earn. The respect and trust to be taken seriously in the field is not given lightly. I emphasize that each student should consider this conference as a working 48-hour interview.

Many IDSA members work tirelessly from year to year to put on the conference. The contacts you will make here both professional and at the student level, will last for a long time and possibly the rest of your life. With that said please conduct yourself in a professional manner and more importantly limit your drinking to what is acceptable socially in a professional business situation where potential employers surround the events.

There will be no tolerance for unprofessional behavior and displays of public intoxication. This behavior brings shame and embarrassment on the organization of IDSA as well as your educational institution. The policies on under age drinking and sexual harassment type behavior, as set in place at your educational institution, applies to the site of the Midwest Conference. Breaking with standards set forth will result in the notification of all parties including local police, your instructors your schools disciplinary deans, and your parents.

The "buddy system" should be in effect during the conference and I ask you to look out for each other in drinking responsibly and in safety. I expect the IDSA school officers to be on top of their students. If there is a problem, contact your educator liaison, hotel security, or an IDSA officer ASAP.

Lastly, enjoy the IDSA Midwest Conference as we strive to maintain a quality and meaningful event. It is up to you take advantage of what this conference has to offer and get the value for what you pay for by attending all the lectures and workshops.

Sincerely,

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