

Design professional,

IDSA Midwest is fortunate in being one of five other districts in which there is a long and important tradition of close relationships between our educational institutions and the sponsors, speakers, business people and other members of IDSA. Please look upon letter as a reminder of professional behavior at the IDSA Midwest Conference.

This conference is a rewarding, creative and productive tradition. To ensure its continued success, recognize the accountability and the boundaries that allow resourcefulness and forthright communication to prosper in an environment of mutual respect.

One important aspect of this conference is for students to take this unique opportunity to connect with and learn from design professionals such as yourself. Treat this trust as a privilege, which you must respect. Students often place too much emphasis on what professionals say and they can be under enormous stresses with class work and attempting to make a favorable impression.

Many IDSA members work tirelessly from year to year to put on the conference. The contacts you will make here both professional and at the student level, will last for a long time and possibly the rest of your life. With that said please conduct yourself in a professional manner and more importantly limit your drinking to what is acceptable socially in a professional business situation where potential employers surround the events.

There will be no tolerance for unprofessional behavior and displays of public intoxication. This behavior brings shame and embarrassment on the organization of IDSA as well as your company. The policies on under age drinking and sexual harassment type behavior, as set in place at your professional institution, apply to the site of the Midwest Conference. Breaking with standards set forth will result in the notification of all parties including local police, hotel personnel, as well as your immediate superiors.

More than likely there will be underage students attending the conference. I ask and expect the adults to behave responsibly and ensure student safety to minimize any problems. If there is a problem, contact your IDSA liaison, hotel security or an IDSA officer immediately.

Lastly, enjoy the IDSA Midwest Conference as we strive to maintain a quality and meaningful event. It is up to you take advantage of what this conference has to offer and get the value for what you pay for by attending all the lectures and workshops.

I would hope that you also take the opportunity to mentor a student and make this event a lifelong learning opportunity that they will remember.

Sincerely,

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